



1001 SW Baseline Street ● Hillsboro, OR ● 97123

DATE: January 12, 2006

of PAGES: 11
(including cover sheet)

FACSIMILE COVER SHEET

FAX#: (503) 242-4315

ATTENTION: Crystal Awards

COMPANY: Willamette Valley Development Officers

FROM: Natalie Horne, Executive Assistant *nh*

MESSAGE: Attached please find our nomination for Outstanding Development Officer *

Hard copies plus additional material will follow in the mail.

** We were given an extension of the deadline until January 15th.*

If you do not receive all of the pages or cannot read the pages,

Please call me at 503 693-3250. Thank you!

nhorne@caowash.org

Main (503) 648-6646 ● Fax (503) 648-4175

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Willamette Valley Development Officers
14th Annual Crystal Awards

Crystal Awards Ceremony to be held at the Oregon Convention Center
Friday, May 19, 2006 • Noon – 2:00 p.m.

**The Outstanding Development Officer Award
Nomination Form**

In filling out this form, please note that the criteria judges will consider include:

- Exceptional achievements during the nominee's development career.
- Five or more years in the development profession.
- Service on behalf of the profession (e.g., mentoring, teaching, writing, volunteering, making presentations on the subject of development).
- Significant impact on his or her organization(s).

Name of Individual Submitting Nomination: Ralph Brown

Organization: Community Action Board of Directors, representing Congressman Wu

Title: Former Mayor of Cornelius and Oregon State Representative; retired from the Hillsboro School District

Mailing address: 586 S 12th Cornelius, OR 97113

Telephone: 503 357 2075 Email: brownrnc@grovenet.net

Nominee Name: Jeri Alcock

Organization: Community Action

Title: Director of Development and Community Relations

Mailing address: 1001 SW Baseline Street, Hillsboro, OR 97123

Telephone: 503 693 3255 Email: jalcock@caowash.org

Please answer the following questions to the best of your ability in the space provided:

1. What development-related positions has the nominee held during his or her career?

Jeri Alcock has served in development positions for over five years. She began November 2000 in Community Action's Development Department as their Community Relations Coordinator. In May 2002 she was recruited by Northwest Human Services in Salem and hired as their Development Director. When Community Action's Development Director position opened up, they were able to recruit her back. Jeri has served as Director of Development and Community Relations for Community Action since November 2002.

2. What exceptional achievements caused you to nominate this person? How has this person inspired you?

In her short time as Community Action's Development Director, Jeri was faced with an enormous fundraising challenge when their multi-service center nearly collapsed from water penetration and structural deficiencies. It was August 2004 and the building had to be repaired before the winter weather set in. Jeri immediately shifted her focus to raising the \$750,000 needed to save the building, not a very appealing reason to have to raise money. In the end, the cost rose to \$933,000 and she raised nearly \$683,000 in four months. The contributions received included many interesting items such as nails, wood screws, duct tape, insulation.....items essential for completing the work. Jeri was even able to secure \$100,000 from the Bill & Melinda Gates Foundation! The building was saved and fully restored by December 2004. And while this was going on, Jeri still managed to give leadership to a budding new concept for philanthropy in Washington County called I Give Where I Live. (See below.) I am inspired by Jeri's genuine concern for low income families who struggle for a better life, her spirit of collaboration in philanthropy and her desire to help make Washington County a better place for all to live and work.

3. How, specifically, has the nominee provided service on behalf of the development profession (see above criteria for example)?

In 2004, Jeri brought together other Development Directors to discuss the challenges of attracting donors in our affluent county. The group wondered how they could influence personal philanthropy to keep pace with personal wealth and strengthen corporate give-back in the community the company calls home. It became clear to her that if non-profits worked together to influence the state of philanthropy, rather than compete, that the pie would grow and more would share in the benefits. As a result, a collaborative effort called I Give Where I Live was launched as a public information campaign that promotes philanthropy and volunteerism and connects residents with non-profit organizations serving Washington County. A web site has been launched,

www.iGiveWhereILive.net, and for the past two Decembers Community Newspapers has printed and distributed a holiday giving guide produced by the campaign. It was Jeri's vision and leadership that made this possible.

4. Describe the impact this person has had on his or her organization(s). Jeri has brought organization, structure and leadership to Community Action's development efforts. She has created a whole new set of communication tools, including their new web site, www.communityaction4u.org, which has helped to focus their messaging. Jeri has brought fresh ideas and new energy and built an effective staff team that has successfully increased the organizations visibility and private support.

5. Please list the name and contact information of one reference who is familiar with this nominee. This person will only be called if our volunteer judges have a question:

Name: Cindy Hirst

Title: Consultant; former Mayor of North Plains

Organization:

Address: P.O. Box 220, North Plains, Oregon 97133

Phone: 503 647 4600 **Fax:** 503-647-5840 **Email:** hhirst@comcast.net

6. Please include a resume of the nominee if you think it would be helpful for the judges. Attached are newspaper articles related to Jeri Alcock's projects.



Nominator Signature

1/12/06

Date

Please return your completed form by January 6, 2006 to:

Crystal Awards Nominations Committee
Willamette Valley Development Officers
619 SW 11th Ave, Suite 121
Portland, OR 97205

Web site: www.wvdo-or.org

You may also FAX the form to (503) 242-4315 or download, complete, and re-attach this form and e-mail to: wvdo@earthlink.net Thank you!



WEDNESDAY • DECEMBER 15, 2004



JERRY BOONE

Helping agency in need finds friends aplenty

You can forgive Jeri Alcock if she sounds a bit like an Academy Award winner.

"I'd like to thank Bill and Melinda Gates . . . and Columbia Community Bank . . . and Keith Green. And, well, there are just so many of them."

You never know who your friends are 'til you really need them.

But let's go back to the beginning.

When last winter's storm ripped a 100-foot gash in the roof of Community Action's 9-year-old Hillsboro building, agency officials discovered it was decaying from the inside.

For years, the agency has been available to people looking for help with rent or help with their kids. It runs pregnancy, early child care and after-school programs; it helps people find a home or get the one they have insulated. It provides clothing for people in need and referral services for those who don't know where to turn.

Now, it was the helpers who needed help.

Insurance covered the roof but wouldn't pay for what workers discovered in the walls. The insulation was ruined. The windows were shot. Many of the wall studs were rotting after years of water leaking on them.

Community Action's leaders are mulling their legal options against the designer and builder, but they aren't optimistic there is anything they can do.

So organizers put out a call for help, tapping both the local community and major benefactors, such as the Bill and Melinda Gates Foundation.

A \$100,000 check from the Gates Foundation will go a long way toward paring down the \$800,000 cost of rebuilding the structure. However, hundreds of thousands of dollars are owed.

"Normally if you need to raise that kind of money you have a year or more to get ready," says Alcock, Community Action's director of development and community relations.

However, says Jerralynn Ness, Community Action's executive director, "Once we saw what was going on inside the walls, we really had no choice. It wasn't something that could wait."

For the Gates Foundation, \$100,000 is a pittance, but for Rob Obrist, who owns Alpha Energy Savers, his \$1,700 in material represents a major gift.

It also indicates how Community Action is seen in its home town.

"Times have been tough the past few years," Obrist says. "We had to dig down deep to come up with that size of donation, and we certainly don't do it for many people. We just can't afford it."

"But they are such good people. We just had to help," the Hillsboro businessman says.

"It is that response that reminds me about the value of what we do," Ness says.

"There were a lot of people who helped put the building up 10 years ago, and they were just furious at what happened to it," she says.

Stimson Lumber donated \$2,000 worth of lumber. Rick's Fasteners dropped off \$350 in wood screws. De-Temple Heating and Cooling showed up with \$2,500 worth of dirty cars and trucks for a fund-raising car wash.

And the Winston Co. of Beaverton dropped off almost seven miles of duct tape — a couple hundred rolls — to seal the building during remodeling.

"But everyone knows you can fix anything with duct tape," says Winston's Matt Coppo, "so it probably got used for other things, too."

The biggest single donation came from Keith Green Construction, which donated \$25,000 in labor.

And when it was all done, Alpha Building Maintenance showed up with \$450 worth of instant lawns to repair the sod damaged during the project.

"I looked out the window, and I saw this truckload of lawn," Alcock says. "It was pretty amazing support from beginning to end."

Jerry F. Boone's columns appear Mondays and Wednesdays. Contact him at 503-294-5960; jfboone@aol.com or jerryboone@news.oregonian.com. His columns can be found online at www.oregonlive.com/news/oregonian/jerry_boone/.



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Nonprofit gets help from Bill Gates' foundation

Community Action, which runs services for low-income residents, receives \$100,000 for building repairs

By **HOLLY DANKS**
THE OREGONIAN

HILLSBORO — A Washington County nonprofit agency that aids poor families has received help from one of the world's richest

men.

Community Action learned Tuesday that it had gotten a \$100,000 grant from the Bill and Melinda Gates Foundation to help with emergency building repairs.

Gates is the founder of Microsoft. His Seattle-based foundation for global health and education has an endowment of about \$27 billion. Besides helping projects and libraries around the world, it supports organizations in Washington and Oregon that pro-

vide services to low-income children and families.

Community Action serves 6,000 needy families a year out of its building at 1001 S.W. Baseline St. in Hillsboro. It runs Head Start, the Hillsboro Family Shelter, an energy and weatherization program, Metro Child Care Resource and Referral, and other services for low-income residents.

After the building's roof collapsed last winter during a snowstorm, Community Action officials

discovered widespread rot and water damage throughout the 9-year-old structure.

Jeri Alcock, director of development, said the siding failed over the years, forcing the agency to make \$800,000 worth of repairs. "Especially for the rural areas, we are a multiservice center, so it was really important that we not close down," she said.

The agency recently finished structural repairs to the roof, replaced all window casings and in-

stalled new siding.

Alcock said the damage was discovered too late to get in on a national class-action lawsuit against companies that used Exterior Insulation and Finish Systems, a synthetic, three-layer stucco. All insurance claims were denied, too, because "construction failure" is not covered, she said.

Because repairs had to be finished before heavy winter rains, Community Action got a loan and started looking for donations.

Work began in August with a \$25,000 gift from Keith Green Construction, the general contractor on the project.

"It jump-started our fund raising," Alcock said.

The Collins Foundation also contributed \$50,000 for the repairs, bringing total donations to \$340,000.

Holly Danks: 503-221-4377;
hollydanks@news.oregonian.com

Community Action: 'Gimme Shelter'

A car wash to raise funds for building repairs is Saturday

By Lisa Cromwell
The Argus

A Washington County charity that provides shelter is asking for help to keep a roof over its headquarters.

Community Action's multi-service center at 1001 S.W. Baseline Road is, literally, falling down.

"Last winter, during the severe snow and ice storms, the roof of the building sustained significant damage," said Jeri Alcock, a Community Action spokesman.

Workers are racing to seal the \$1.9 million, nine-year-old building before autumn rains come.

Most damage to the roof was in the part of the building housing Early Head Start. That program serves infant and toddlers.

Many community groups hold meetings and classes in Community Action's building.

Last year, the agency's budget was over \$13 million. Programs include A Kid's Domain, energy and emergency services, Head Start, housing and homeless services, a clothing closet and weatherization help.

In 2003, Community Action served more than 28,000 county residents and nearly 12,000 families.

During roof repairs more, unrelated, damage was uncovered.

"Problems deep inside the building were occurring, unknown to the agency, for the past several years, Alcock said.

"The original construction was not adequate to keep out moisture.

"The EIFS siding that was applied incorrectly compounded the problem."

Due to mold and rot, substantial repairs are needed. Community Action filed a

claim for loss from Philadelphia Insurance Company, its insurer.

Pending a final decision, Philadelphia told the agency's broker the claim will likely be denied. Construction failure is not considered "an allowable event."

Agency attorney John Russell of Davis Wright Tremaine told Community Action litigation against Silco Construction, the building contractor, could be lengthy and costly.

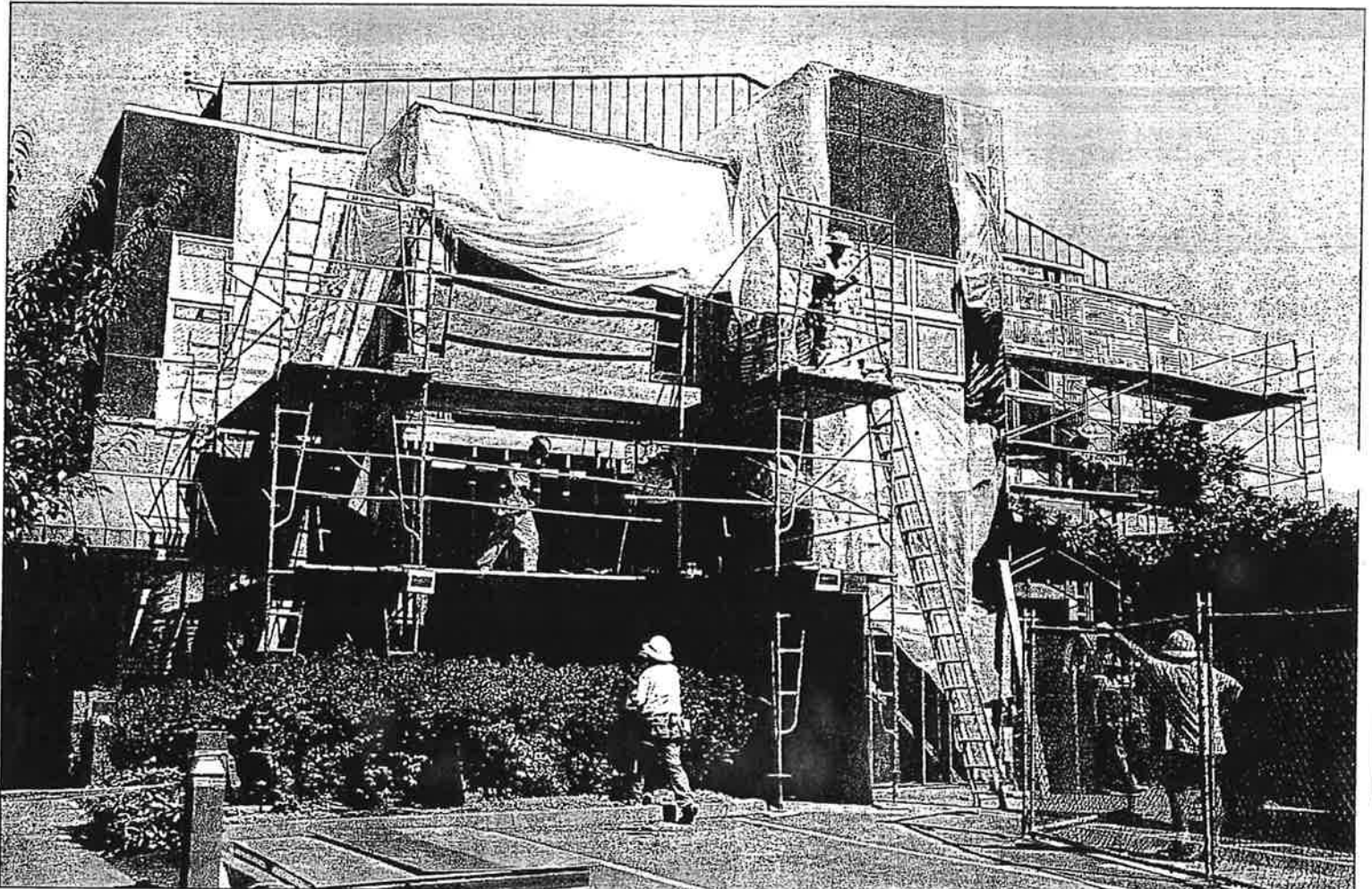
Neither Silco nor its insurer, St. Paul's Traveler's, could be reached for comment.

Repair costs are approaching \$850,000.

Because Community Action runs on public grants, government funding and donations, it is seeking foundation and public help.

A car wash to raise repair funds will be held from 11 a.m. to 4 p.m. Saturday in the headquarters parking lot.

Thursday, September 9, 2004



Chester Epperson / *The Argus*

Workers rebuild Community Action headquarters on Southwest Baseline Road in Hillsboro Tuesday, part of an \$800,000 project.

"There's a good deal of charity giving flowing out of the county instead of being invested here."

Jeri Alcock

Nonprofit groups try to make giving easier

By CHRISTINA LENT

Of the Times

A network of Washington County nonprofit organizations will launch an ambitious philanthropy campaign inspiring people to invest in their hometowns.

"I Give Where I Live" encourages residents and businesses to help find solutions to some of Washington County's pressing problems.

Whether it's volunteering at a school, feeding the hungry, supporting the arts, working to maintain natural areas or donating to a cause that aids the homeless, organizers hope the campaign will help connect residents to local agencies that need their support.

"Every public benefit nonprofit is doing things in the community that make a difference in people's lives," said Susan Bender Phelps, of the Tualatin Hills Park Foundation, who helped



organize the campaign. "We want people to connect with a cause that touches their heart.

"We are one of the wealthiest counties in the state, yet non-profits here are really struggling."

"There's a good deal of charity giving flowing out of the county instead of being invested here," added Jeri Alcock, another campaign organizer and director of development for Community Action.

That trend is troubling to Alcock and Phelps, whose organizations provide services and

resources to aid people with the greatest needs.

"There are many nonprofits based right here, serving our local community," Phelps said. "These organizations need people's help, time and money.

"It makes sense for people to give where they live."

"Our campaign grew from the realization that many people who live and work in the various cities within Washington County are unaware of the numerous nonprofit organizations that make our community so wonderful," Alcock added. "There are lots of organizations with really

■ See GIVING, A6

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Giving: Groups hope to increase area donations

■ Continued from A1

important missions. We're all doing important work, but a lot of people don't understand the impact nonprofits have in the community."

The group today released a local giving guide and launched the Web site: www.iGiveWhereILive.net, to guide residents as they give to agencies.

The guide and the Web site offer giving options and a mechanism for people to get involved.

The guide, which is included in today's issue of the Beaverton Valley Times, includes opportunities to give, mission statements and future goals for an array of public benefit nonprofits agencies that serve Washington County.

"There's something for everyone," Alcock said. "We were looking for a cross section of missions that improve the quality of life in the community.

"We don't want to tell people what to support. We just want them to choose locally when they plan their charitable donations for the year. It's a matter of reinvesting in your own community."

Phelps agreed.

"Our hope is to be able to empower people in Washington County to make a difference where they live and work," she said.

An invitation

The Web site begins by highlighting seven local organizations, including SOLV, LifeWorks Northwest, Community Action, Tualatin

Giving guide online

An online guide to giving and local nonprofit groups is on the Web at www.iGiveWhereILive.net.

River Watershed Council, Essential Health Clinic and the Vision Action Network.

After a review of how the site works, campaign organizers will add links to nonprofit agencies that qualify.

"We know that Washington County residents do care about the quality of life here — many of them just don't know where to begin," Alcock said. "The Web site is a place to start when you want to get involved.

"It will serve as a portal to all the Web sites of all the nonprofits. You will easily be able to connect with groups in the community to do what you want to do."

Because Pacific Continental Bank underwrote all of the costs for the site, residents and businesses that donate to one of the agencies can do it online without incurring administrative costs.

"What's unique about this effort is that we're banding together to pool our resources in an effort to be more efficient and create an increase in philanthropy in our community," Alcock said. "We'll learn next year if we've been successful."

In addition to tracking donations and volunteer hours in the coming year, local nonprofit leaders will also work to build partnerships with businesses and other community members.

"Everyone can be a philanthropist," Alcock said. "If every member of the community thought about supporting a cause that was important to them, we would be able to do wonders."

"This is an invitation for people to step out and make a difference," Phelps added.

■ Contact reporter Christina Lent, 503-546-0735.



ALCOCK



PHELPS

Charities offer site for local donations

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6
05

Washington County nonprofits launch a joint Internet site to help residents keep charitable contributions close to home

By **MICHELLE MANDEL**
THE OREGONIAN

Washington County has hundreds of nonprofit charities that could benefit from local donations — if locals knew they existed.

That's why eight county charities recently banded together to launch a donation-friendly Web site called iGiveWhereiLive.net. The gist: Folks go online, read about each charity and

"We thought there had to be a more efficient way to stimulate giving."

JERI ALCOCK,
DIRECTOR OF
DEVELOPMENT,
COMMUNITY ACTION

its, we were competing against each other for the same dollars.

"We thought there had to be a more efficient way to stimulate giving."

Charities began brainstorming about ways to increase public awareness nine months ago. Alcock says thinking revolved around a catch-phrase used by area chambers of commerce: "Buy local."

"We discovered that a lot of local money that might be spent on charities was going to Portland charities, because people either didn't know about us or couldn't find us," Alcock says.

Please see **CHARITIES**, Page 9

TO LEARN MORE

What: A new Web site allows the public to learn more about Washington County charities and how to donate.

How: Tax-deductible donations made through the site's secure online service go directly to the charity selected.

Where: www.iGiveWhereiLive.net

Charities: 'Giving guide' will be available at local libraries

Continued from Page 1

Besides Community Action, agencies on the 2-week-old Web site are the Community Housing Fund; Lifeworks Northwest; SOLV; the Essential Health Clinic; Tualatin Hills Park Foundation; Tualatin River Watershed Council and Vision Action Network.

she says. "This Web site helps us have more visibility, both for those who want to help and those who need help."

Alcock says iGiveWhereiLive.net is not patterned after another program. "We're making it up as we go," she says with a laugh.

Donors can print a receipt for their tax-deductible donations from the Web site. Or they can have the organization contact them directly to avoid sending credit card numbers through cyberspace.

Charities have scrambled since the 2001 terrorist attacks, and subsequent economy-related layoffs caused donations to dip in 2002,

Any nonprofit Washington County charity can join and be featured in a companion "giving guide" available at local libraries, Alcock says.

"It has to be a public-benefit charity, something for the greater private good," she says. "We're not talking about a soccer club. We're talking about a charity with an established 501(c)(3)."

Susan Bender Phelps, development coordinator for the Tualatin Hills Park Foundation, says money raised helps pay activity and class fees for low-income county residents.

"We take care of folks who can't afford to participate otherwise,"

Alcock says. Giving has increased, but Washington County charities suspect their numbers could be even higher.

One concern: The Web site launch comes after the Christmas season, the biggest giving time of the year.

"We get one-third of our donations between October and the first of the year," she says. "But our needs continue. Hopefully this Web site will help make donating easier."

"And it will keep donation dollars in Washington County."

Michelle Mandel: 503-294-5959;
michellemandel@news.oregonian.com

1.6.05

WEST HILLS edition