

20 Sidney Place.

Brooklyn. Oct 28. 79.

Dear Uncle Horace.

I want you to lecture in Brooklyn. in my church. in two or three weeks probably on Wed. or Thursday evening of week after next. - The sooner the better.

I will tell you how I am going to

launch you hear - It is  
not as "Rev." but as  
"Prof." Ministers are  
at a discount so far  
as lecturing is concerned.  
Professors are at a  
premium. (Please tell  
me by return mail what  
you are professor of in  
"Pacific University -  
Oregon" - I think that  
is the title) -

Now there is an  
organization of Ladies  
in my ch. called  
the Ladies Benevolent  
Society - devoted

to Home Missions - You  
will lecture under  
their auspices and  
half the proceeds will  
go into their Treasury.

I expect your half will  
be thirty or forty dollars.  
This is the best way  
to fix it -

Now, I am going to  
be bold enough to  
give my dear brother  
a suggestion or two  
which he must  
take in good part  
for I know the public

here, and I want you  
to succeed.

1 Let the Title of the  
Lecture be "Thirty Years  
in Oregon"

2. Cramp the Lecture full  
of interesting facts -  
no matter where you get  
them. out of Encyclope-  
dias - or out of your own  
experience.

3 Talk like a professor  
that is - no matter  
about the oratory -  
Don't try to rouse the  
criticism of your  
audience by attempts  
at eloquence -  
~~Feel~~ "Be not too

"come neither" - Talk with  
simple, strong, scholarly  
directness about things  
that are interesting. I  
shall speak of you and  
introduce you as professor.  
Talks don't care a pin for  
gesture - or rhetoric.  
They want an interesting  
story smoothly told -

4 Become absolutely  
familiar with your  
manuscript - Have it <sup>with you</sup> -  
but don't be obliged to  
hesitate. Read - but  
be able to read ~~with~~  
easily - and smoothly -  
right on.

5 Get the best parts of  
your two lectures into

one lecture - the whole  
not to exceed ~~the~~ hour and  
a quarter - Don't put in  
too many personal circum-  
stances - but have  
some. Let things go  
swift. Don't dwell on  
separate points. Get in  
a "hit" ~~to~~ here and  
there. —

Then, Uncle - now  
I am ready to be kicked  
out of doors as the fellow  
said for my impudence  
- but I guess you will  
understand -

Let me know at  
once what your  
engagements are -

Yours Ever -

Albert J. Lyman

Love "heaps out" to  
Uncle Lament family -

## Lecture on Oregon

Prof. Horace Lyman, a native of Easthampton Mass. a graduate of Williams and Andover, who for thirty years has borne an arduous and important part in the Christian development of Oregon, first as the Missionary founder of the Portland and Dallas Churches, and for the last twenty-two years as Professor in Pacific University; is now making his first visit to his native country, and is prepared to give a lecture on Oregon, in lecture courses or otherwise as opportunity offers. Prof. Lyman has the belief that the Eastern public have very little idea of the amazing resources of the Northern Pacific region and he would be glad to aid in making his adopted section of our common country better known at the East. His observant and retentive mind, his keen interest in all that concerns the true welfare of that region, and his long and extensive opportunity of studying its life and growth, combine to put him in possession of full and accurate knowledge of his subject. The probable early completion of the Northern Pacific Railroad, whereby the far Northwest will soon be rendered more directly accessible, will enhance the public interest in this vast and inviting region. Prof. Lyman will speak of the immense agricultural and pastoral resources of "Old Oregon," (including Washington and Idaho), its mineral and forest wealth, its fisheries, its commercial

and manufacturing facilities, its salubrious climate, and <sup>its</sup> picturesque scenery. If desired, he will also speak upon the Chinese and Indian problems, which are, at present, matters of vital concern. He will add decided interest to his address by exhibiting numerous specimens of Oregon grains, both in head and in berry. His own early, and often very trying, experiences as a missionary pioneer, together with the present religious condition of Oregon, would give ample material for a Sabbath evening lecture. Oregon is, to most Eastern people, an unknown land, far less known, as it is far more romantic, than its sister state of California; and yet it is an integral part of our land, and with it our fortunes are bound up. Of Prof. Lyman Prof. Gordon and Collier of the State University write in saying: "His opportunities for learning as to Oregon, her people, her history, and her resources, have been ample and continued, and he has himself borne an honored part in her struggle for a higher civilization". Dr. Atkinson, Home Miss. Sec. says: "I take pleasure in bearing testimony to his large experience in the work of the ministry, and especially of Christian Education, on the N.W. Coast. His information and statements in regard to this section will be reliable". The lecture can not fail to be one of great interest and profit.