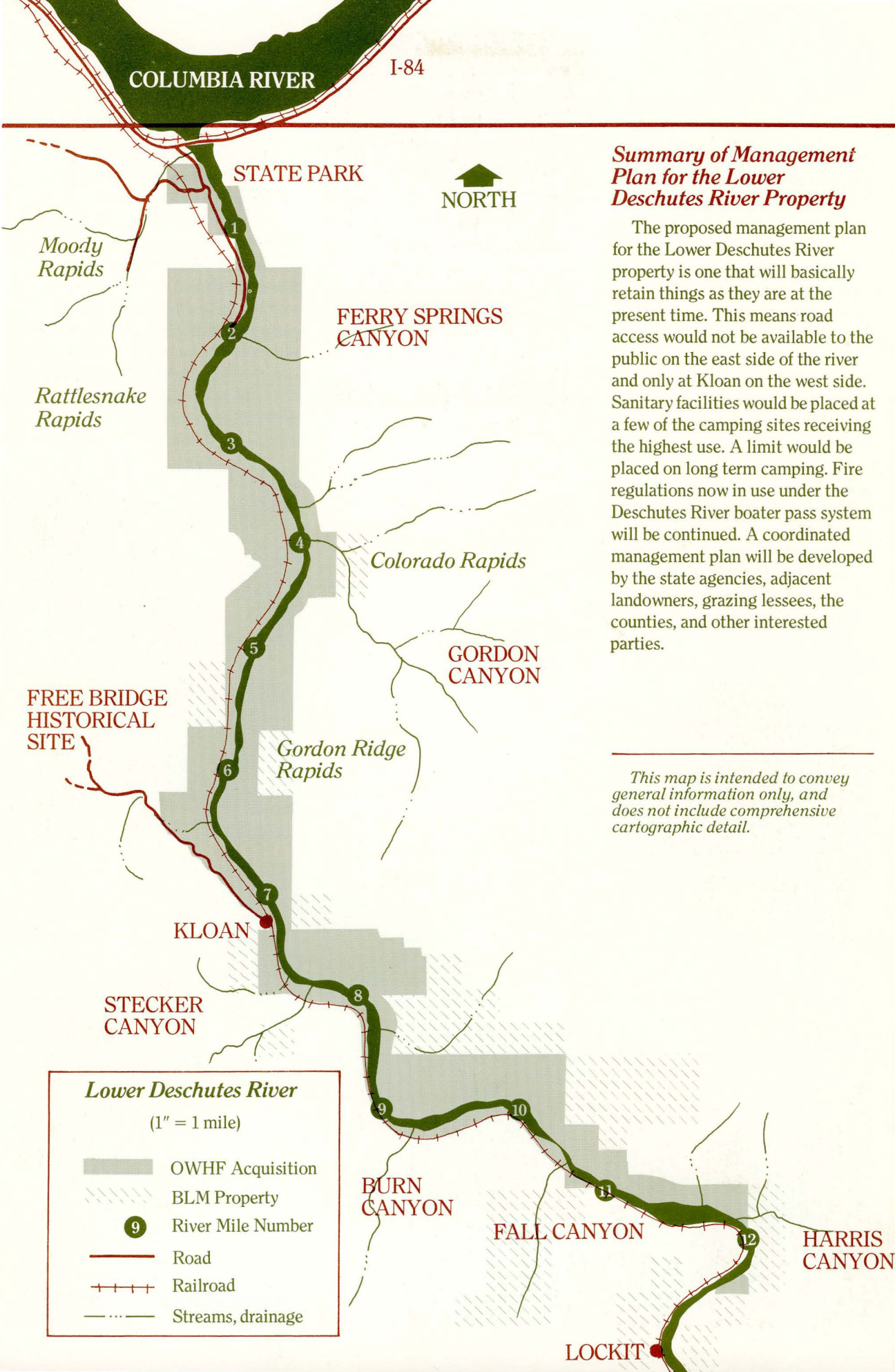




*The  
Deschutes*

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*An Oregon  
Heritage*



### Summary of Management Plan for the Lower Deschutes River Property

The proposed management plan for the Lower Deschutes River property is one that will basically retain things as they are at the present time. This means road access would not be available to the public on the east side of the river and only at Kloan on the west side. Sanitary facilities would be placed at a few of the camping sites receiving the highest use. A limit would be placed on long term camping. Fire regulations now in use under the Deschutes River boater pass system will be continued. A coordinated management plan will be developed by the state agencies, adjacent landowners, grazing lessees, the counties, and other interested parties.

*This map is intended to convey general information only, and does not include comprehensive cartographic detail.*

## Our Incomparable Deschutes

One of the most heralded and appreciated of all of the Pacific Northwest's natural resources is the Deschutes River.

Created by awesome natural forces, the river twists and turns through the more arid lands of central Oregon to its confluence with the Columbia River, some 100 miles east of Portland.

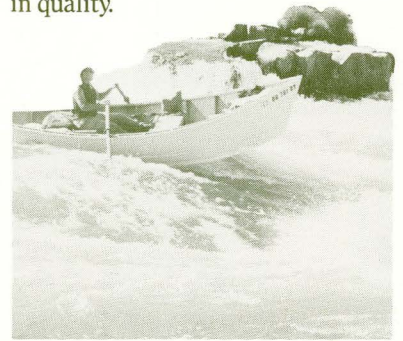
Sports enthusiasts and sightseers alike are deeply impressed with the

*Drifting downstream, the black skunk fly passes in view of the eager but wary steelhead. With a quick thrust of its tail, the eight pounds of sea-going rainbow trout moves...*

ruggedness and beauty of the river's deep canyon and the force and purity of its water.

Rich in history, the Deschutes River has been the scene of Indian villages and bountiful hunting grounds, fierce battles by competing railroad companies who sought to use its flanks as inroads to the agricultural bounty of the state and today, whitewater boaters, hikers, photographers and fishermen intent on experiencing its uniqueness.

Both within and beyond the boundaries of the state, the Deschutes River has earned a reputation of providing a trout and steelhead fishery, almost unmatched in quality.



*Eighteen feet of ash oars dig through the raging white and green water. All too fast they're stopped, handcuffed by giant granite boulders. The shudder of the oars reverberate through your entire body as you focus on rapids ahead.*

**For Sale**

There now exists another extremely important milestone in the evolving history of this river.

Early in this century a land holding company known as the Eastern Oregon Land Company was formed to purchase and hold land in the lower Deschutes River canyon.

Their objective was to build dams to generate electricity to an expanding Northwest population and return a profit to their investors. Two subsidiaries were formed, the Columbia Deschutes Power Company and the Deschutes Falls Power Company, to engineer and construct two dams along the frontage of river.

The company purchased various parcels of property totaling some 3,700 acres and more than 12 miles of frontage on the lower river. Although engineering and

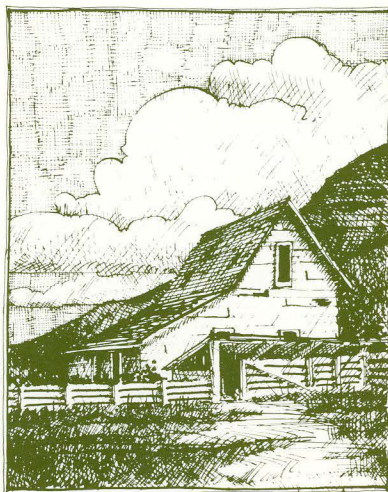
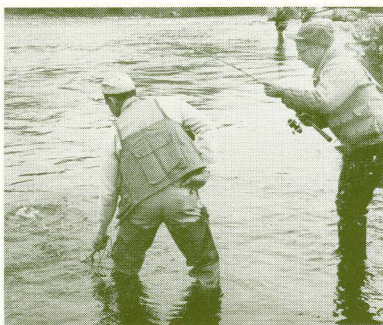
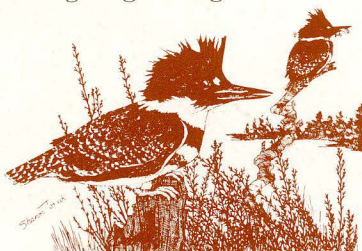
construction plans were completed, economic conditions and subsequent governmental regulations precluded the company from realizing its original ambition. Ultimately all plans for power development on the river were abandoned and the Eastern Oregon Land Company sought to sell the property which recently has been principally used for limited livestock grazing.

The attractiveness of this property, now for sale, spurred many to ponder about its future.

Concern was voiced by many Oregonians who feared that inappropriate limitations might be made on uses of the river or public access by whomever purchased this property.

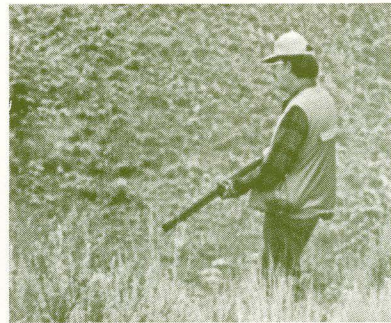
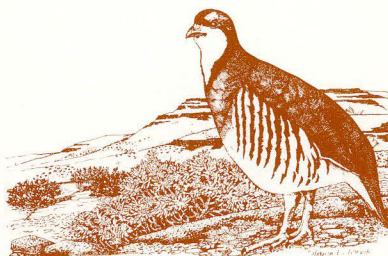
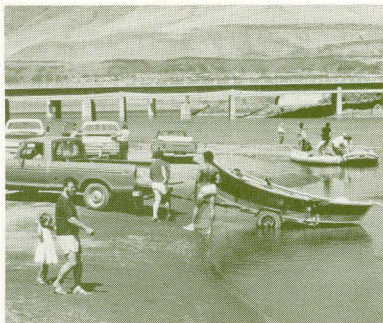
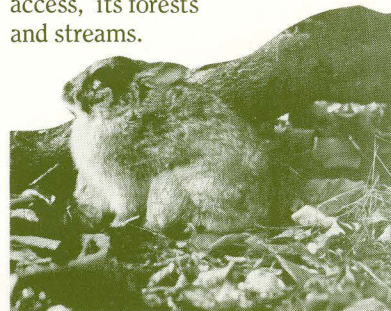
This interest in preserving and enhancing the recreational attributes and public access to the river was spearheaded by Oregon Governor Victor Atiyeh who called on the newly formed Oregon Wildlife Heritage Foundation to lead both the purchase and preservation of this property.

The Governor challenged the Foundation to find an "Oregon solution" to the purchase, reflecting on the efforts of countless others before who have worked to preserve the state's beaches for public access, its forests and streams.



Harris Canyon Sector

© James W. Longshore 75



**Y**our smile broadens as  
your breath deepens. No  
one will ever be able to  
capture it. No one.

**The smell of sage is  
unleashed by a rain  
shower born from the only  
cloud in the blue sky. The  
intensity dims as the  
sun...**

## Our Plan

Acting quickly, the Foundation, composed of some of the state's most respected people, set out to meet the objective in an organized and timely manner. They have accomplished the following:

- Made contact with the seller which resulted in their commitment to sell the property;
- Sought appraisals by three separate governmental bodies to determine the value of the property;
- Executed a contract to purchase the land, establishing a \$1,600,000 sale price with a \$250,000 down payment;
- Coordinated its efforts with state agencies who also have committed to make certain funds available;
- Sought and received timely funding for the down payment;
- Organized a fund drive with a total of \$1,833,000;
- Set a time limit of May 1, 1983 to complete the fund raising campaign and complete the purchase price.

The plan is to use designated state and federal money from sportsmen and river user fees and funds raised by the Oregon Wildlife Heritage Foundation to ensure free access to the river for all citizens. The use of state general fund money is not anticipated.

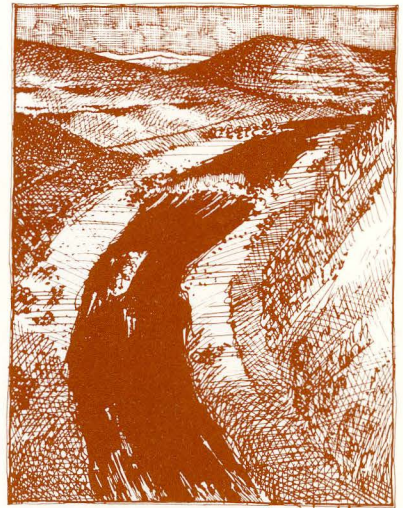
To date, the Foundation, through its immediate efforts, has secured pledges for almost half of the \$1,833,000 campaign goal. The balance of \$714,700 is needed to complete our mission.

## Scale of Gifts Necessary

*Studies of hundreds of capital fund campaigns show that the one basic requirement for success is top-level leadership gifts. Following is an estimate of the remaining gifts necessary to guarantee success.*

Number of Gifts	Amount	Category Total	Cumulative Total
1	\$150,000	\$150,000	\$150,000
1	100,000	100,000	250,000
1	75,000	75,000	325,000
1	60,000	60,000	385,000
1	45,000	45,000	430,000
2	30,000	60,000	490,000
3	20,000	60,000	550,000
8	10,000	80,000	630,000
12	5,000	60,000	690,000
Gifts Under \$5,000		160,000	850,000

Being finalized in tandem with the fund drive is a new management plan which will provide river visitors with a modicum of facilities but still maintain the back country atmosphere. There will not be any new roads so that access will continue to be limited to hikers going upstream from the mouth, whitewater boaters, or the hardy few who dare to negotiate the twisting dirt road down to Kloan on the Wasco County side to the river's edge.



## Total Anticipated Source of Funds

1. Non-borrowed portion of initial payments	\$ 115,000.00
*2. Parks Dept. ('83-'85 biennium) River passes and user fees	125,000.00
*3. Dept. of Fish and Wildlife ('83-'85 biennium) Fishing license fees	130,000.00
Hunting license fees	60,000.00
Non-game check off	27,500.00
*4. Federal programs; Dingle-Johnson (excise tax monies from sale of fishing tackle to user/consumers)	270,000.00
Pittman/Robertson (excise tax from sale of ammunition and guns to users/consumers)	262,500.00
5. Total monies from campaign contributions	849,700.00
Total	\$1,839,700.00

*\*The Foundation and campaign board felt that special emphasis should be given to the fact that no monies for this project are expected to come from State or Oregon general tax funds. All money derived from the State or Federal government is supplied from dedicated user fees, licenses or excise taxes directly related to the use of fishing tackle or arms and ammunition.*

## **The Oregon Wildlife Heritage Foundation**

The Oregon Wildlife Heritage Foundation was formed in 1981 as a private, nonprofit organization with the goal of:

*"...development, promotion and support of comprehensive programs for the enhancement, restoration, use, management and conservation of fish and wildlife and other resources."*

Pursuit of this goal covers a variety of programs and subjects. These activities range from simple interpretative displays about fish and wildlife conservation to all out efforts to preserve critically needed fish and wildlife habitat.

The Foundation's leadership in this fund drive and the preservation of the lower Deschutes River is by far its most important objective.

*Our thanks to the following individuals and organizations for their assistance in producing this brochure: Photography/Bureau of Land Management, Prineville District; Phillip W. Jensen; Joyce Findley; Marty Sherman; Oregon Department of Fish and Wildlife; Oregon Department of Transportation. Drawings; Jack Jarvis; Sharon Torvik, Oregon Department of Fish and Wildlife. Printing/Luhr Jensen Co.*



*"The Oregon Wildlife Heritage Foundation is to be commended for its leadership. I am personally committed to assist the Foundation and enthusiastically recommend this project as one all Oregonians can embrace."*

Victor Atiyeh  
Governor of Oregon

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Contributions are tax deductible as defined by the Internal Revenue Service. Three year pledges that are payable on a monthly, quarterly, or yearly basis over a 36-month period are encouraged.



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