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Kim Singer

JUNKET

Channel 12 KPTV

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10:35

Tomorrow Oregon Governor Vic Atiyeh will begin the first leg of a four-country tour to the Middle East. Atiyeh heads a trade delegation that will and expand Oregon's trade dealings with Mid-East countries.

One of eight private consultants going along with the Governor is an Ashland businessman.

Mark Brown has that story.

Brown

....well-travelled business consultant that has had ties with Saudi Arabia for some 40 years. He knows the Mid-East very well. Now based at his home in Ashland, Ben Tyron welcomes the chance to join the Governor's trade delegation this week.

He says there's a lot of opportunity for Oregon business in Saudi Arabia, a country that has come into the Twentieth Century in the last 20 years.

Tyron

They want to get away from simply being an oil exporter. They would like to, they would like to manufacture particularly such things as petrochemicals. They're going in a very big way for petrochemical manufacture.

I want to sort of search the Saudi market, Saudi Arabian market to see what products of an Oregonian nature that we, we can ship to Saudi Arabia. It's seems to me that, that our state has been somewhat behind in this that we're rather late-comers but it's better late than never.

Brown

Among the kinds of products that could be imported to the Middle East is some of Oregon's fresh fruits. Tyron believes that some of Oregon's wood products would also find a market in the Mid-East.

(MORE)

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Brown cont.

He also says he'd like to make the Saudis aware of the liveability of Oregon and attract their youth to universities.

In Ashland, this is Mark Brown reporting.

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