

ADMISSION

Functions of the Office of Admission

Recruitment of students to Pacific University is part of a campus-wide commitment coordinated by the Office of the Dean of Admission, Financial Aid and Records. Recruitment activities include fall and spring visits to high schools, community colleges, and college fairs in Oregon and nine other states in the Northwest. These visits are preceded by direct mail to counselors and prospective students to familiarize them with the institution, its facilities, and the variety of programs Pacific offers. Students expressing interest in attending Pacific through this and other avenues are mailed follow-up materials which highlight their particular academic interests. Respective academic departments on campus are then notified by the Office of Admission of those prospective students' interests and are sent personal follow-up letters. Special recruitment events conducted to inform prospective students about the nature and variety of Pacific University programs include Fall and Spring Preview. The series of activities which comprise Preview is designed to introduce aspects of campus life, University curricula, and the institution's faculty and students to prospective students and their parents. A similar, but on-going, recruitment activity is the campus visitation program, also coordinated by the Office of Admission. This program encourages prospective students to arrange an intensive visit to Pacific, attend classes, meet with students and faculty, talk with an admission counselor, tour the campus, dine in the University Commons, and spend a night in a residence hall. In keeping with its longstanding mission of providing quality education in the liberal arts tradition, Pacific University is committed to equal educational opportunity for all students. This commitment is reflected in the institution's procedures and policies for recruitment and admission. The marriage of the latter functions with financial aid programs in a single office at Pacific permits financial assistance to be an active feature of the recruitment process.

Pacific's commitment to equal educational opportunity is also reflected in its minority recruitment program. The policy and procedures underlying the minority recruitment program reflect the Office of Admission's efforts to familiarize prospective minority students and their parents with higher education opportunities and the full spectrum of career choices available to college graduates, and to recruit minority candidates to the Pacific University campus. Activities associated with this program include a Minority Pre-College Program designed to visit high schools specifically to provide related information to minority juniors and seniors, to host minority students to the campus, and to provide special support services to minority students enrolled at Pacific. The success of the institution's policies and procedures for recruiting and admitting qualified minority students to Pacific University programs is reflected in its diverse multi-cultural, multi-ethnic, student body, which includes several minority groups-- American Indians, Alaskan natives, Blacks, Hispanics, Asians and Pacific Islanders.

The processing and review of candidates is organized on a rolling basis, the intent being that applicants are notified of their status within one week following completion of their application files. When additional information is needed, the process may be lengthened.

Working with the Publications office, the Office of Admission also assumes responsibility for the development of promotional and informational materials for admission use.

Statistical information

The table below indicates admission activity for the past six years, as collected by the Admission office. The newly-enrolled students include all new freshmen and all transfers, including readmits who have attended elsewhere since attending Pacific.

UNDERGRADUATE STUDENTS

	<u>82-83</u>	<u>83-84</u>	<u>84-85</u>	<u>85-86</u>	<u>86-87</u>	<u>87-88</u>
Applied	682	646	636	562	741	850
Accepted	523	502	526	479	633	655
Denied	45	58	44	28	53	67

GRADUATE/PROFESSIONAL STUDENTS

	<u>82-83</u>	<u>83-84</u>	<u>84-85</u>	<u>85-86</u>	<u>86-87</u>	<u>87-88</u>
Applied	384	386	477	460	412	506
Accepted	199	214	230	231	201	210
Denied	130	128	160	136	111	191

This data is shown graphically in Charts #2 and #3 at the end of this section.

Pacific draws students heavily from the Pacific Northwest, with Oregon residents consistently representing the highest percentage of enrollees (43% in 1986-87). Hawaiian students and those from California and Washington are second, third and fourth. Students from outside the western region attend because of the professional programs, although the undergraduate student body also includes students from many states and some foreign countries, as shown by Chart #1 at the end of this section.