



United Way
of the Columbia-Willamette

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June 2, 1997

Ms. Cindy Hirst
P.O. Box 220
North Plains, OR 97133-0220

Dear Ms. Hirst:

On behalf of the United Way of the Columbia-Willamette's staff and volunteers, I would like to thank you for another successful United Way campaign. Due to your efforts and increased visibility of our campaign through use of banners and greater support through speaking and tours, we were able to raise over \$19,650,000 - a 2.3% increase over last year. For the second year in a row, you helped us raise more money for community needs in our four-county area. This enthusiasm and support by our member agencies helped inspire the 1996 United Way Campaign Chair, Dick Woolworth, Chairman & CEO, Blue Cross/Blue Shield, and his Campaign Cabinet to have another successful year of fundraising in our community.

In addition to this campaign increase, there is more good news. Due to a reduction in system-wide dollars directed by company employees outside of our four-county area and United Way's own operating expenses being reduced below the previous year's amount, these changes provided the Community Organization and Fund Distribution volunteers with an average available increase of 4.1% for funded programs. This represents the second year in a row that United Way was able to pledge a larger percentage to agencies than the percentage that was actually raised through campaign.

Over 85 volunteers participated in the funding decisions. Prior to making the 1997/98 funding recommendations to the Board, a thorough review was made of all funded programs and the supporting materials provided by agencies. As a result of these funding recommendations,

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the following has been approved by the United Way Board of Directors as partial support of Community Action Organization programs for fiscal year July 1, 1997 through June 30, 1998:


Program	Status	1996/97 Allocation	1997/98 Allocation	Percent Change
Tualatin Valley Food Center	MYF3	\$12,380	\$12,665	2.3%
Information and Referral	MYF3	\$17,514	\$17,917	2.3%
Homeless Services	MYF3	\$28,561	\$29,218	2.3%
Basic Needs Service	MYF3	\$12,391	\$12,676	2.3%
Total		\$70,846	\$72,475	2.3%

In addition, \$9,819 in Donor Choice and \$1,327 in Combined Federal Campaign designations were pledged from the 1996 United Way Campaign to your agency and will be forwarded to your agency on a quarterly and monthly basis respectively. Please remember that these dollars are "pledges" and may vary based on pledge loss or gain over time.


Enclosed are the Member Agreement and Board Approved Budget forms. We request that both the Member Agreement and budget form reflecting the 1997/98 United Way allocation be submitted to United Way by August 31, 1997.

Please express our appreciation to your fellow board members and staff for their support of United Way this year. We applaud your efforts and commitment to work in partnership with United Way in shaping a vision and a promising future for our community.

Sincerely,



Michael M. Morgan
Chairman of the Board



Michael E. Bershaw, Chair
Community Organization
Fund Distribution

MM/MB/cd

Enclosures

cc: Jerralynn Ness, Executive Director, Community Action Organization
United Way Staff