

12/31/2008



2007-2010 Strategic Plan
08-09 Mid-Year Report

Three-Year Strategic Goals

I. Community Engagement

II. Family Self-Sufficiency

III. Operational Excellence

I. Community Engagement:

Educate, advocate, and lead to increase community engagement in issues of poverty.

A. All 12 City governments are engaged in reducing conditions of poverty.

- Updated city officials' data
- Participated in 8 meetings involving 3 cities
- New mayors for Beaverton & Hillsboro on CA Board

• **Areas of engagement identified:**

1. Beaverton - *Somalia Family Services*
- *Multi-Service Center*

2. Hillsboro - *Lead for Vision 2020 I&R Goals*
- *Emergency Basic Needs*

3. Tualatin - *Lead for Tualatin Tomorrow*
goals on poverty & homelessness

B. Top 20 businesses are significant partners with Community Action.

- Completed research and information gathering

C. Faith based partnerships with Community Action increased by 50%.

- Completed funding history reports

II. Family Self-Sufficiency:

**Increase Community Action's
leadership and effectiveness
in reducing conditions of
poverty.**

A. At least 10% more families served receive comprehensive services.

- **Researched and selected data base strategy**
- **Submitted project to CDBG for possible future funding**

B. Establish a Beaverton Multi-Service Center to improve access to Community Action services.

- Finalized scope of project & partners
- Developed estimated cost
- Identified some funding options:
 - *Negotiate free space*
 - *Meyer Memorial Trust*
 - *Federal Head Start funds*
 - *State Pre-K expansion funds*

C. 80% of all eligible Head Start children are served.

- **Building school partnerships**
- **Serving 48.2% of eligible children**
Serving 952 of the 1,976 3&4 year-olds

- **643 children are on the wait list**
 - 486 in Pre-K
 - 135 in Full Day/Full year
 - 22 in Early Head Start
- **Organized legislative visits for
Head Start parents**

III. Operational Excellence:

**Deliver on our mission
through operational
excellence.**

**A. The agency is deficit free,
has \$1.25 million for operating capital
and \$300,000 unrestricted surplus.**

- Obtained County commitment for
an additional \$60,000**
- Will eliminate remaining \$123,000 deficit
with an unrestricted match**

B. The agency strives to utilize and develop employees to full potential and at least 10% are prepared to move into positions of greater responsibility.

C. The agency has effective processes to assure sustainable operational systems and to meet standards of organizational excellence.

- Designated an internal ROMA trainer
- Staff have been trained on ROMA-based program planning
- Attended “CAA Accountability from the Legal Perspective” training

