



ALUMNI ASSOCIATION

PACIFIC UNIVERSITY

FOREST GROVE, OREGON 97116
503/357-6151

February 1980

Dear Fellow Alum,

Hey! Did you catch P.U.'s Alumni Association on prime time TV this month?

Channel 8 in Portland, did a news feature on "Boxer", complete with interviews with our director, Mary Ruddick, and film clips of throw-outs in the late '60s. There were shots of the current campus and students, who like their '70s counterparts, have kept the tradition of "Boxer" without ever having seen the elusive bronze dog.

If you have "Boxer", for goodnes sakes, get it to the Alumni Office.

If you do not have the dog, at least get your annual contribution in this spring....that is important also!

Our alumni growth is an integral part of the strength of the total University, and it is reflected in our increased giving and our enlarged attendance at the Alumni functions across the country.

My appeal to you today is simple....."Boxer" or your Annual donation, all in the name of tradition at Pacific University.

Thanks!

Ginny Cooper '59, President
Alumni Association

An absolutely disgusting tradition which I had hoped that Pacific U. would outgrow. How mature people can support this thing about "Boxer" is beyond my comprehension.

Arnold Gahler '41