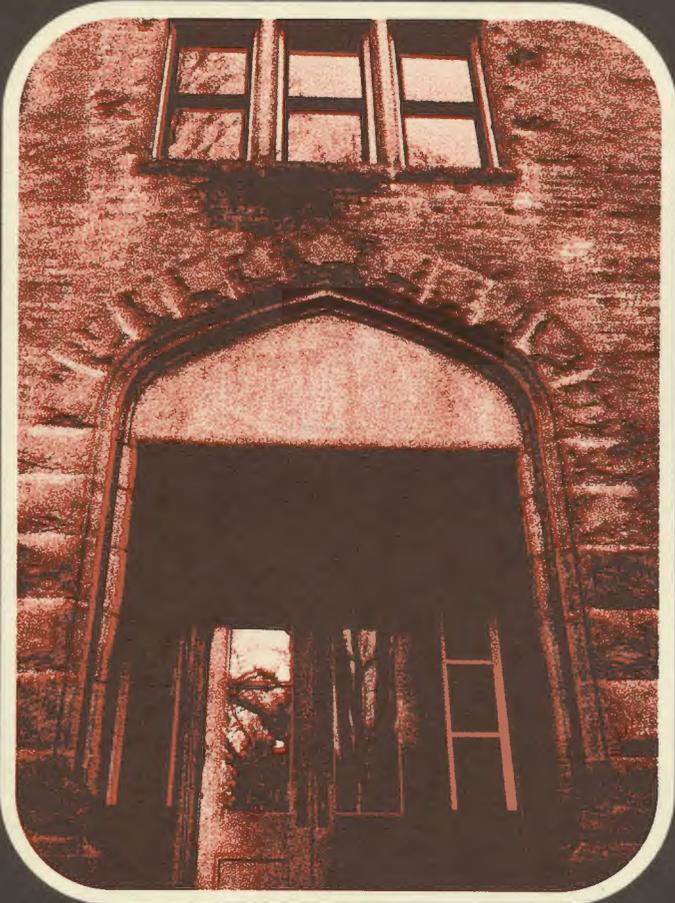


PACIFIC UNIVERSITY
VIEWBOOK



The following essay is about Pacific University's heritage and its future. It expresses the hope that each student who attends the University will prosper; physically, mentally and socially. The University is not merely a place to remind us of men's follies and misdeeds: it begs everyone who enters to remember the craftsmen, inventors, mechanics, scientists,

poets, artists, musicians, lovers and philosophers who still live, speak, teach, study, explore and share common experiences.

The essay is about Pacific University and the people in it—their beliefs, dreams and directions. It expresses the thoughts and concerns that Pacific has had about mankind throughout its history. There are some personalized approaches towards an old, yet new problem—the education of people. Pacific's goal is educational originality and inclusiveness. This booklet is a survey of experiences and revelations: it is Pacific University's Viewbook.



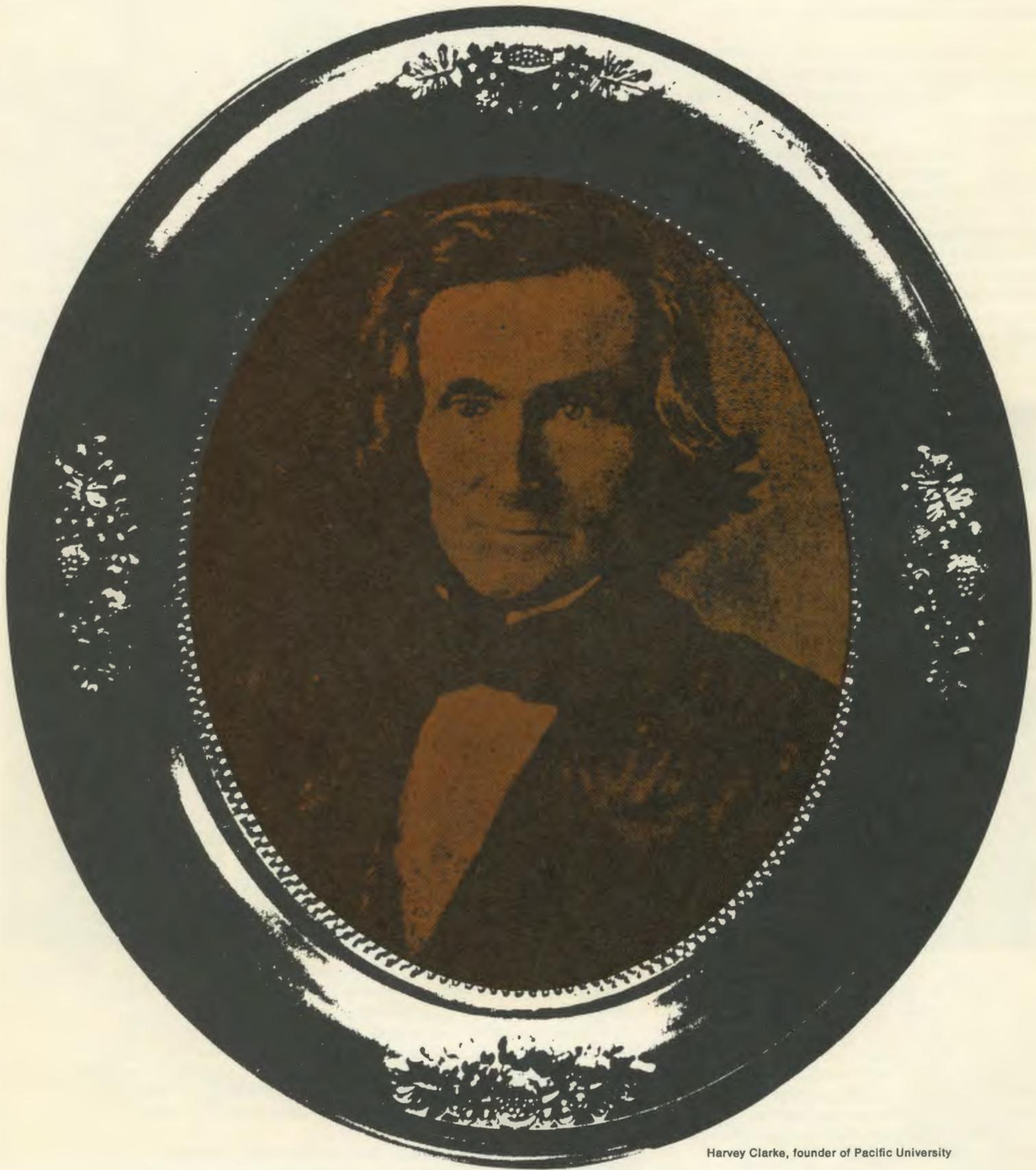
The Vantage Point

Pacific University is an historic institution, founded in 1849, building something unique—an educational democracy. An intimate, small, independent college in Oregon—its faculty and curriculum are major factors in providing each student with a personalized education.

The success of the student and the institution rests on a partnership between a people-oriented nucleus and a flexible yet controlled atmosphere; essential surroundings for the proper development of educational maturity.

If we are willing to *review the past*—Pacific was founded to provide education for Indian and pioneer children in the Tualatin Valley—and *look at today*—the student body is one of the most cosmopolitan on the West Coast with students from almost all ethnic, economic, social and religious backgrounds—in order to *see tomorrow*—then each student at Pacific has the opportunity to receive a complete education bounded only by his own inclinations and needs.





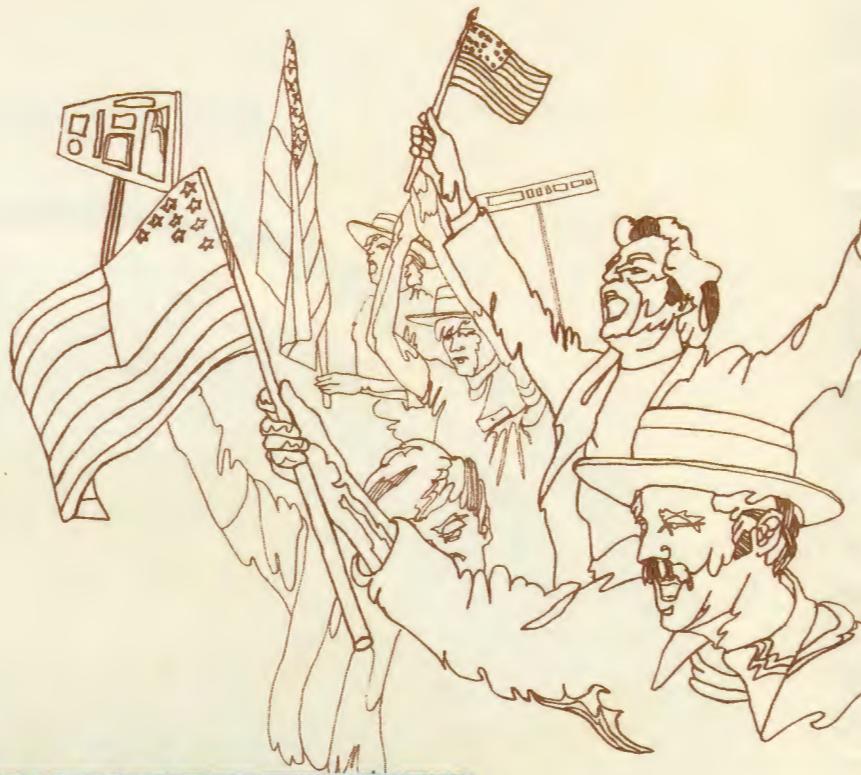
Harvey Clarke, founder of Pacific University

Fork in the Road

If a University finds its growth is oriented toward an accommodation of objects rather than the satisfaction of basic human needs, the pattern must be reversed or institutional "rigor mortis" sets in.

Three new ideas which Pacific adopted in 1972 are designed expressly to prevent growth of those elements and *encourage growth of the individual*. They are called: "3-1," "7-7-3," and Governance.

"3-1" refers to the four years a student spends at Pacific. Formal academic work may be condensed into the first three years. From 7 to 30 weeks of the fourth year may be spent in an internship where the student will receive supervised, practical experience in a career he hopes to pursue. This career internship will normally be a business or institution in the Pacific Northwest, but may be located in other parts of the United States or even in a foreign country.



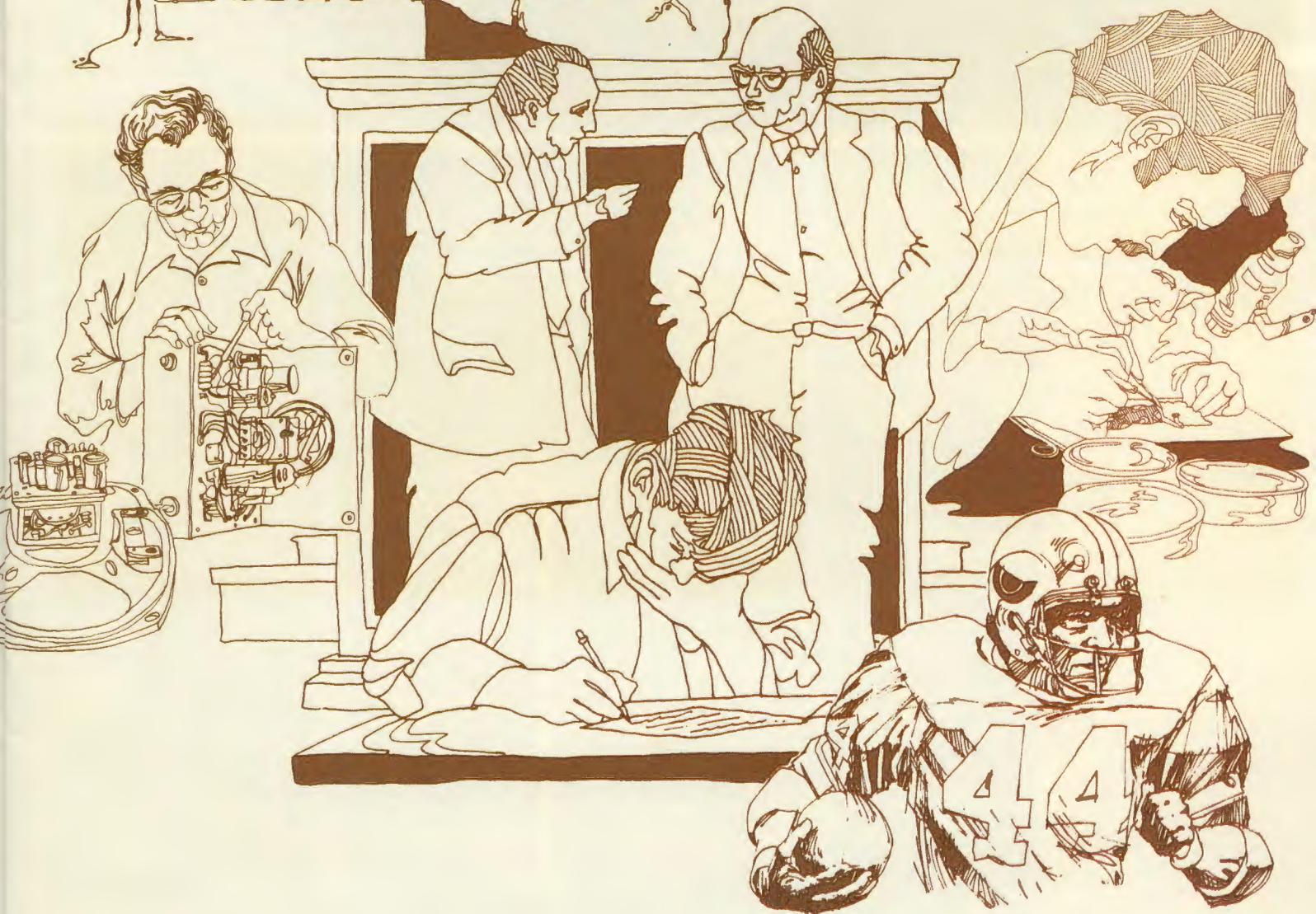
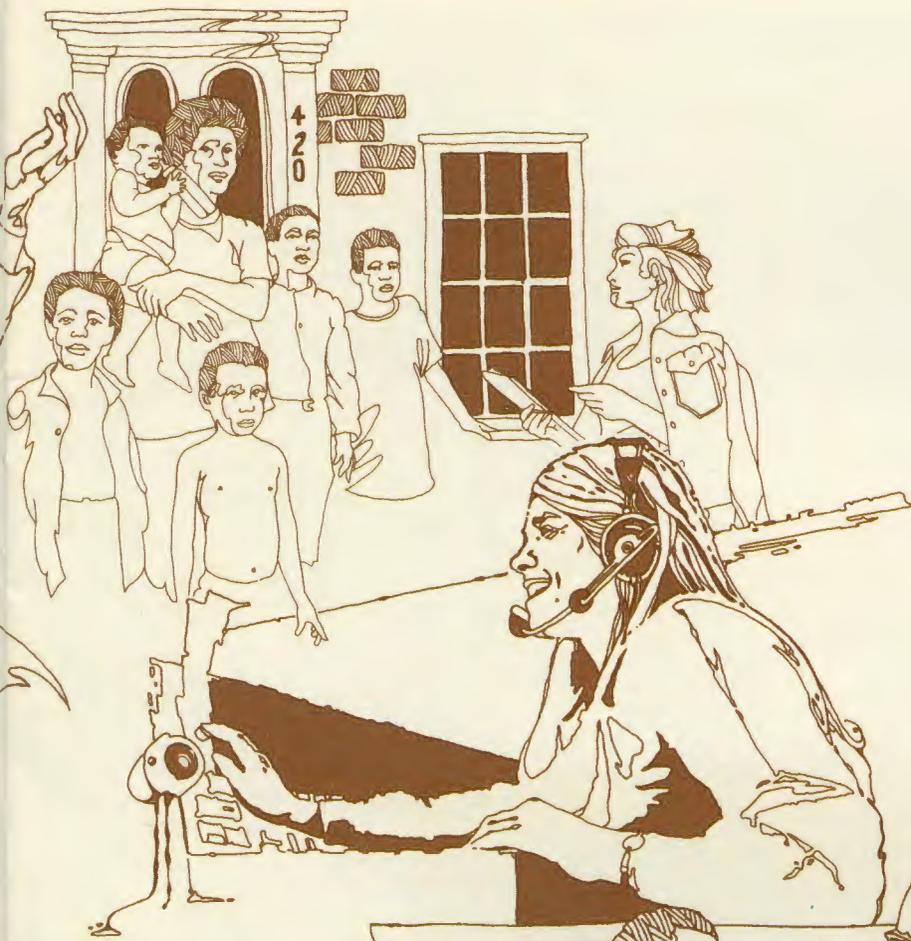
Under the "7-7-3," the annual academic calendar is divided into six periods of time—two terms of seven weeks each; a three-week term; two more seven-week terms; and a final term of three weeks. During the seven week session a student enrolls for two academic courses and for only one during the three week term.

This calendar provides the opportunity for more personal attention, provides students with an opportunity for greater concentration of study, and perhaps most importantly, the opportunity for more creative and innovative education.

"Governance" promotes an educational democracy which brings students, faculty, administrators, alumni, trustees and staff employees into a partnership in all matters of campus concern; discipline, personnel, management, curriculum and budgeting; all long and short range planning of the University.

The ultimate objective of the governance system is to improve all forms of academic performance by developing an effective all-University governmental system oriented toward better teaching and learning.

If these ideas represent a "fork in the road," in your educational plan, more details may be found in the Pacific University bulletin available from the Admissions Office.



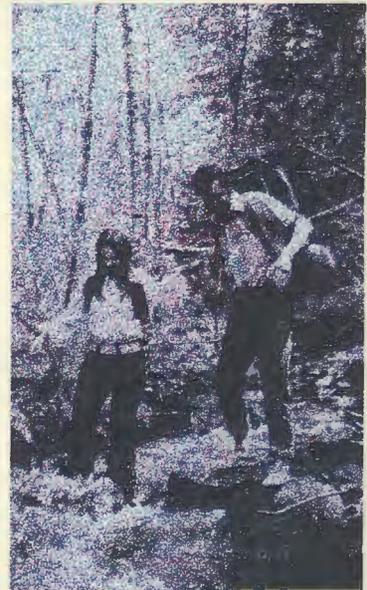


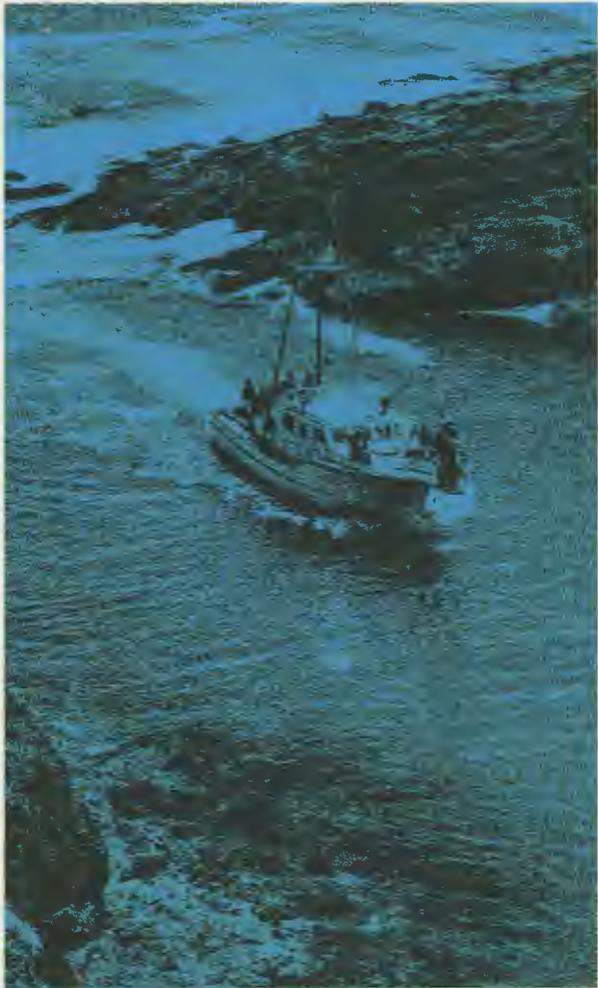
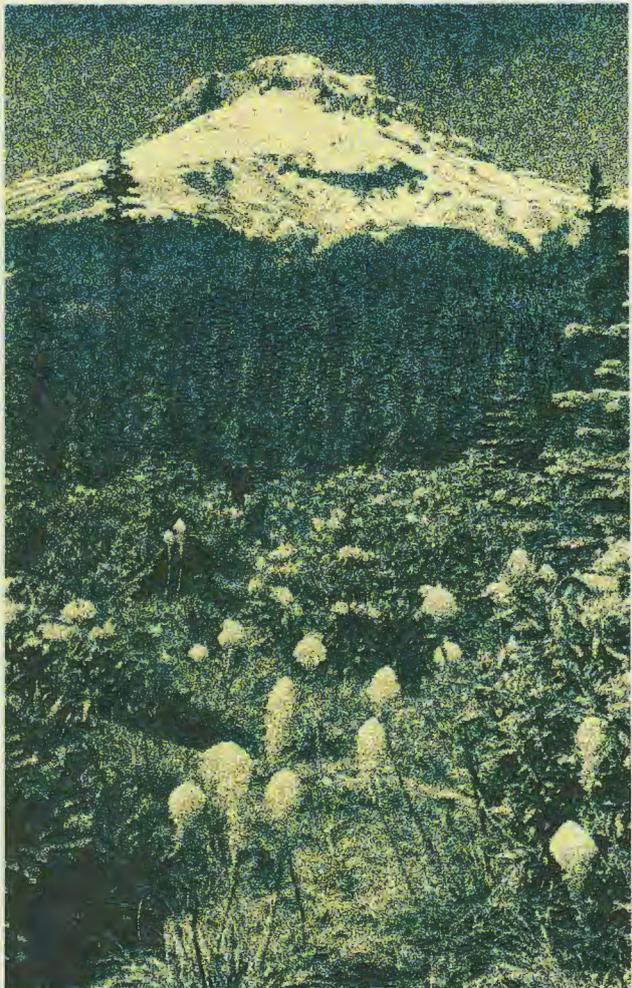
The Place

Oregon! Green, rugged, serene.
An unscrambled place which people
really come to know, and want to know.

Oregon! The location of Pacific University.

From Pacific University it's only an
hour to the incomparable Oregon
coast; two hours to famous mountains
and lakes of the Cascade Range,
yet only half an hour to Portland,
Oregon's largest city and
cultural center.





You can see a lot of what makes the "state of excitement" exciting on the Pacific University campus itself. Many varieties of trees shade its 53 acre campus and, like the state, Pacific is a blend of the old and the new.





Cultural events are numerous and varied. Happenings on campus include everything from performances by internationally known artists to speeches by nationally known persons such as Ralph Nader and Julian Bond. Student presentations range from musical performances in Brighton Chapel and ballet and drama performances in the Tom Miles Theater, to athletic competition in all the major sports.

Because of the near tutorial relationship between the professors and students there is much individual activity. The University is organized so that competition between academic disciplines is low and cooperation is high. Many subjects are taught by inter-disciplinary teams, often with student experiences incorporated into classroom discussions.





Many of these innovative educational ideas are achieved through *Career Advisory Groups* and a *Common Inquiry* program.

The Common Inquiry program seeks to demonstrate the personal relevance of the liberal arts. In this core of courses each academic discipline brings to bear its own expertise upon a topic of common inquiry. The topic for 1973-74 is *The Survival of Man*. Some of the courses which focus on this program are "The Quality of Life and Man's

Survival," "Energy Resources and Man's Survival," "The Limits of Growth and Man's Survival," "On Death and Dying," and "The Writer and the Environment." Each student is required to take three such courses during his college career.

The Career Advisory Groups are part of an advisory system designed to relate more closely the traditional academic disciplines to the potential careers of Pacific students. The system is inter-disciplinary in nature, with each advisory group focusing on a specific cluster of related careers and drawing its membership from the faculty of the related disciplines.

Through consultation with an advisory group the student will



receive guidance in developing his own individual program, designed especially *for him*. The advisory groups are Applied Sciences and Mathematics; Business Administration and Public Administration; Communication Services; Coordinated Studies in Arts and Sciences; Creative Arts; Education; Health Services; Legal and Governmental Services and

Social and Community Service.

The system in no way eliminates the possibility of a career in a specific discipline. In fact, the traditional disciplinary major is preserved as one of the options, and

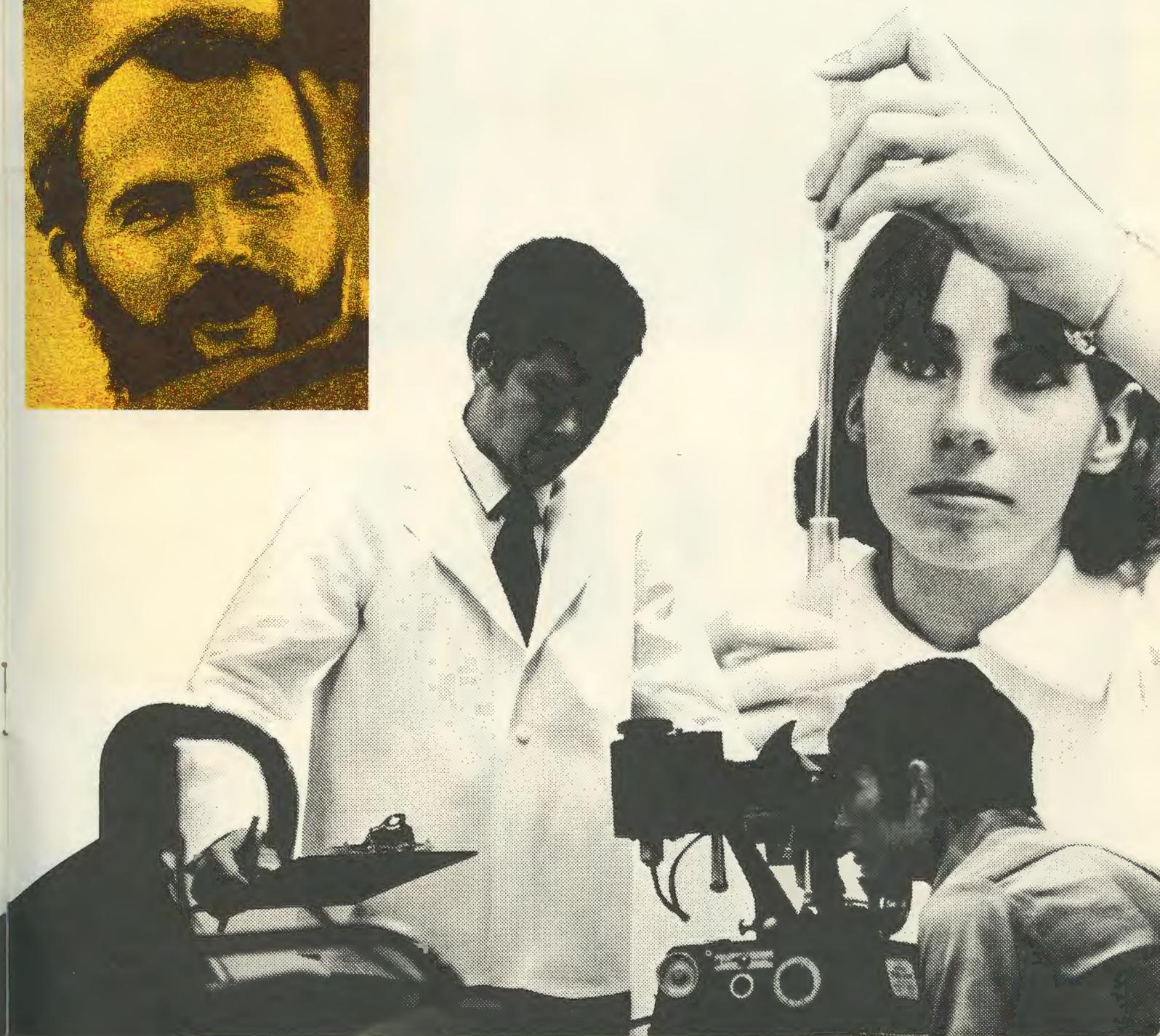
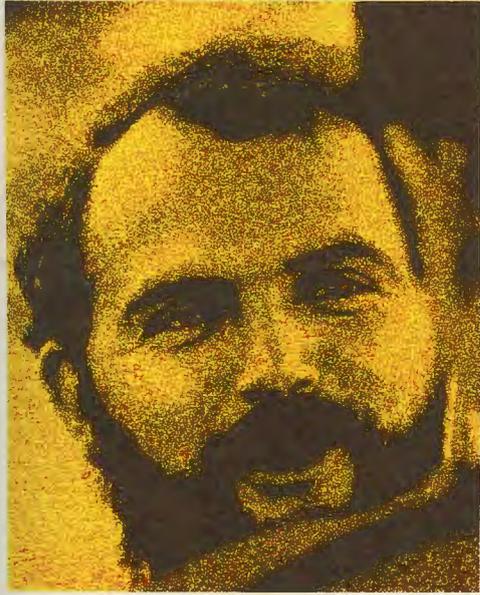
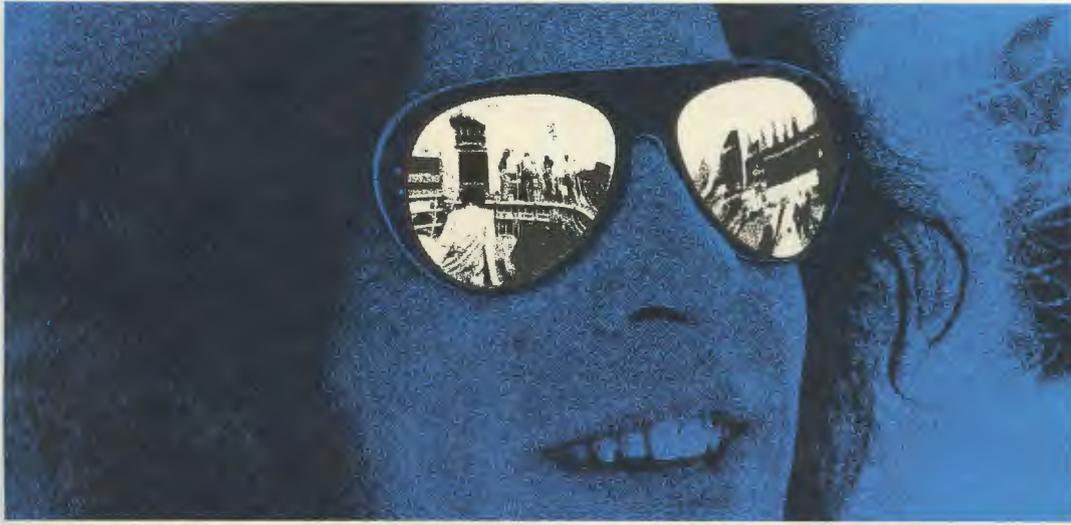
students choosing this option will be advised by the appropriate faculty member within a specific advisory group.



The Benefits

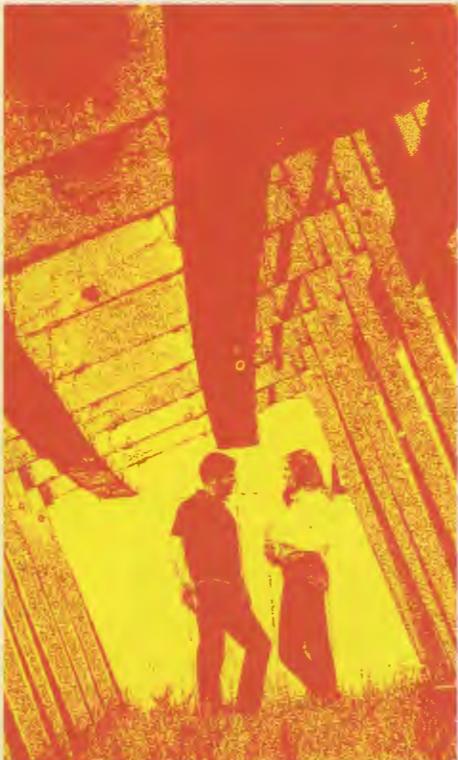
The learning process is synonymous with change. It enables us to improve. Innovation through education is correctly conceived when it has been put in its proper perspective through constructive contributions from all affected persons.





People are the most important thing about a campus and Pacific has been a pioneer in seeking a broad social, economic and ethnic representation in its student population. Thus each Pacific student is provided with the opportunity to experience a wide range of cultural contacts and while

its enrollment of approximately 1,100 makes for easy friendships, you can still find time to be with yourself—to think, to dream, to draw strength from quiet personal moments. This is very much by design: part of man's education is learning to live with his fellow man.



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