

# OREGON WWII MEMORIAL FOUNDATION

Honoring the greatest generation on the grounds of the State Capitol

May 23, 2012

Governor Vic Atiyeh  
519 SW Park, Suite 208  
Portland, Oregon 97205

MAY 29 2012  
Governor Atiyeh

Dear Governor Atiyeh:

Welcome to the Oregon WWII Memorial Foundation's Honorary Advisory Board, and thank you for volunteering to serve in this capacity. We look forward to working with you.

The Foundation is a 501c3 organization, with the mission to design, fund, and construct a WWII Memorial on the State Capital grounds, as well as to develop an educational/endowment program. The primary responsibility of Honorary Advisory Board members is to elevate the organization's profile among potential business and community supporters and partners, as their schedules and responsibilities allow.

The urgency of this project is accentuated by the fact that thousands of the "Greatest Generation" are dying every single day. It's past time to build a monument at our State capitol to honor all those Oregonians who sacrificed on behalf of our country's--and the world's--liberty. Oregon, with memorials on its capitol grounds to nearly every war from the Spanish-American to the Iraq War, is one of the few states without a memorial to those who worked, fought and died in World War II. With your help, we can change that. Centerpiece of the Memorial will be the first 5-sided obelisk in the nation. We plan the groundbreaking for June 6, 2012 and the dedication on Veteran's Day, 2012.

As your schedule allows, we ask that you:

- Promote and/or attend local fundraising efforts in the community
- Network with and introduce the Honorary Advisory Board to potential local business partners, community leaders, and donors who support the mission of the Oregon WWII Memorial Foundation.
- Increase awareness of Foundation activities through community outreach and the media
- Promote and/or attend events related to the Foundation
- Promote and/or attend special local events sponsored by the Oregon WWII Memorial Foundation
- Correspond regularly with the Honorary Advisory Board Chair about potential connections and opportunities
- Attend Honorary Advisory Board meetings
- Serve as a local ambassador for the Oregon WWII Memorial Foundation.
- Have fun!

Our next important date will be Wednesday, June 6, 1:30 PM, when the groundbreaking will occur in Salem on the site of the Memorial. You will receive a formal invitation to that event; and we hope you will be able to join us.

Thank you very much for helping with this noble endeavor.

Sincerely,



Lou Jaffe  
Interim Board President

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December 9, 2012

The Honorable Vic Atiyeh  
519 SW Park  
Suite 208  
Portland, OR 97205

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**Governor Atiyeh**

Dear Governor Atiyeh:

Thank you again for volunteering to serve on the Oregon World War II Memorial Foundation's Honorary Advisory Board--and functioning as a local ambassador to increase awareness of and promote the Memorial in your community!

Since communicating with you in May, we would like to update you on our progress on the Memorial and what our expectations are for the very near future.

- Our objective is to dedicate this Memorial on December 7, 2013, if not earlier.
- Our fundraising efforts to date have consisted mostly of reaching out to the veterans' community through several Veterans' Service Organizations, calling and /or meeting with selected individuals in the business community, and working with members of the State Legislature to secure some funding from the State of Oregon. We are pursuing a number of other avenues, to include community foundations, private foundations, and grass roots efforts, while continuing to reach out to individuals and businesses in the general community.
- To date we have raised \$140,000 in cash and in-kind contributions, or 11.7% of our budget, and have received a \$200,000 matching grant that is subject to us raising the balance of our \$1.2 million budget. So we currently have \$860,000 remaining to raise.
- We have proposals outstanding that could potentially amount to \$350,000 in total by January 31 of next year. These are not assured by any means, but are representative of our efforts to date.

We are continually working to cultivate new donors and create public awareness across the state. (Please visit our web site, [www.oregonwwiimemorial.com](http://www.oregonwwiimemorial.com), and click on "press" to see what has been accomplished to date). Also, through the generosity of a major donor, we have produced the enclosed very compelling DVD that will be used for fundraising purposes. This DVD can also be found on our web site, and we encourage you to view it to get the full impact of why we are doing what we are doing.

Our next important date will be Tuesday, February 19, 2013 at the Oregon Historical Society's Event Room from 4:00-6:30 p.m. Our hope for the event would be a kick-off with high-level potential donors as invited guests of the Honorary

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Board Members who will attend the event. We would then follow up with all of them individually to ensure a financial contribution in support of the Memorial. As an Honorary Board member, you will be receiving a formal invitation to that event, and we hope you will be able to join us. We also would appreciate your identifying any potential donors to whom we can send invitations to this critical fundraising event.

For your information, we have enclosed the following:

- Brochure and Donor Cards (2)
- One pager on the Memorial
- *Oregonian* Article (dated June 4, 2012)
- *The Gorge.com* blog post (dated November 1, 2012)
- *La Grande Observer* Article (dated November 2, 2012)
- DVD (about 9 minutes)

Thank you so much for your participation in ensuring the funds are raised to build this Memorial for the "Greatest Generation." As a reminder, the Oregon World War II Memorial Foundation is a 501 (c) (3) organization; all donations are tax deductible and will be used directly towards the cost of building the Memorial. The Oregon WWII Memorial Foundation tax ID number is 45-2653818.

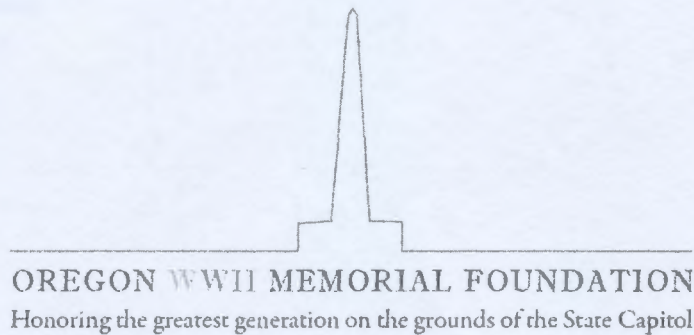
Sincerely,



LOU JAFFE  
President  
Oregon WWII Memorial Foundation



MARY J. MAYER, Colonel, USAF (Ret)  
Oregon WWII Memorial Foundation and  
Vice Chair, ODVA Advisory Committee



## The Project

Oregon is one of six states that do not have a memorial to its WWII veterans. While Oregonians have constructed memorials to honor veterans from World War I, Korea, Vietnam, the Gulf War, Iraq, Afghanistan and others, there is no memorial to those who served in World War II. The sacrifice and service of the veterans, families, and countless Oregonians who participated in the war effort during this time of global turmoil was significant and is far overdue in being recognized.

Over 150,000 Oregonians served in World War II. 3,757 of those Oregonians died fighting in that war. These brave individuals fought to protect our freedom and allow us all to live the lives we do today. There are only approximately 32,000 veterans of this war still alive today making time a critical consideration for this project.

This project will memorialize that tremendous sacrifice through the construction of a one of a kind monument that will not only honor those that gave their lives, but will also have a *significant ongoing educational component*. By using current technology and QR codes embedded in the base of the Memorial, future generations can learn from and be inspired by, the experiences and sacrifices of our "Greatest Generation".

## The Design

Oregon's World War II Memorial will feature a 5-sided granite obelisk standing 33' high. This design is unique to this Memorial. The Memorial will be built with granite quarried in the USA and will cover a space of 75x75 feet. The Memorial will be constructed in Wilson Park, located on the state Capitol grounds.

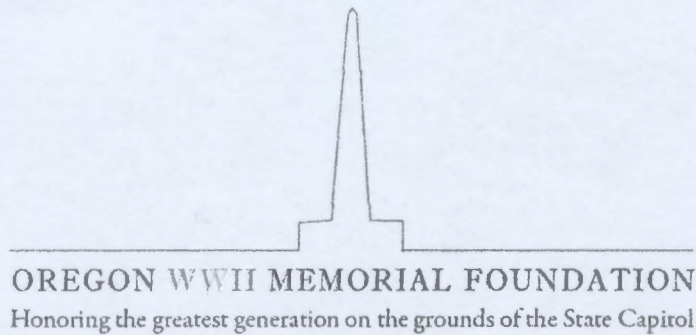
## Budget

The budget for this project is \$1.1 million. There has been over \$100,000 in in-kind donations contributed to the project to date and countless volunteer hours given by Board members, contractors and others to help bring this project to fruition. Every effort has been made to keep costs reasonable and all administrative costs low.

## Timeline

For the project, the construction of the Memorial would follow the tentative timeline:

- Phase 1: Purchase and delivery of obelisk, granite walls, related materials
- Phase 2: Purchase of benches, service emblems, pavers, story board, lights, engraving and related costs



- Phase 3: Obtaining construction permits. Deposits on electrical work. Development and related expenses for the site
- Phase 4: Site work & electrical
- Phase 5: Construction and placement of memorial, development and related site expenses
- Phase 6: Final landscaping, planning of dedication, open to the public

### **Support**

The Board of Directors for the World War II Memorial Foundation is currently working to implement fundraising for the establishment of this memorial. Support from the public, corporations and business, Veterans affiliate groups, foundations and other sources are all being engaged to invest in this necessary and historic project. The Foundation is dedicated to bringing this project to fruition and encourages involvement by others.

### **Join us**

Take a moment to visit our website at [www.oregonwwiimemorial.com](http://www.oregonwwiimemorial.com) or visit the project on facebook at [www.facebook.com/oregonww2memorial](http://www.facebook.com/oregonww2memorial) and learn more about the project and getting involved. Help honor those who gave of themselves for the freedom's we enjoy today.