



May 25, 2006

The Honorable Victor G. Atiyeh  
Former Governor, Oregon State  
519 S. W. Park, Suite 208  
Portland, Oregon 97205

Dear Governor Atiyeh:

All of us at Leupold are very excited about the coming year and the celebration of our 100<sup>th</sup> Anniversary. Company founder Fredrick Marcus Leupold would be impressed with how the little company he started in 1907 has grown-up.

One of the many events planned for next year is the publication of the company history in the form of a hard cover book. The book's chapters will tell the story of how we grew from a one man shop that repaired surveying transits to a worldwide leader in the design and manufacture of sporting optics.

Governor, as a long time supporter of Leupold, I am inviting you to join our industry friends and supporters and take a minute to write a few words on behalf of Leupold to be included in the book. Your reflection doesn't need to be anymore than a few sentences and I would be so proud to have your comments included in our history. There is no doubt that without your support along with many others, our success could not have come to pass.

Your response can be returned to me via mail or you can email me at [mslack@leupold.com](mailto:mslack@leupold.com)

All my best,

Michael J. Slack  
Marketing Communications Manager

MJS:mf

**Victor Atiyeh**

---

**From:** "Myrna Faris" <mfaris@Leupold.com>  
**To:** <victor@atiyeh.com>  
**Sent:** Thursday, May 25, 2006 9:03 AM  
**Subject:** Leupold & Stevens, Inc. - 100th Anniversary

MAY 25 2006  
Governor Atiyeh

The Honorable Victor G. Atiyeh  
Former Governor, Oregon State

Dear Governor Atiyeh:

Leupold & Stevens, Inc. an Oregon family owned business located in Beaverton, Oregon will be celebrating 100 years of service to the outdoor enthusiasts of the world in 2007.

Our Marketing Manager, Michael J. Slack, a direct descendent of our founder, Fred Leupold, would like to invite you to offer a few words, if you are interested, to be placed in our 100th Anniversary Celebration Book being published by Primedia.

In order to extend this invitation, we request a mailing address for you.

Thank you for your time in reading this and for responding.

Sincerely,

Myrna Faris  
Marketing Administrator  
Leupold & Stevens, Inc.  
14400 N. W. Greenbrier Parkway  
Beaverton, Oregon 97006  
503-526-1422 Phone  
503-526-1606 Fax  
[mfaris@leupold.com](mailto:mfaris@leupold.com)

NOTICE OF CONFIDENTIALITY: This transmission is intended only for the addressee(s) listed above and may contain information that is confidential and privileged. Any use, disclosure, copying or communication of the contents of this transmission is prohibited.

\*\*\*\*\*  
Leupold & Stevens, Inc. Confidential  
\*\*\*\*\*

*The Leupold Catalog of Fine Scopes & Mounts  
Honoring the Bicentennial Year*



1776 / 1976

VICTOR ATIYEH  
GOVERNOR  
1979-1987



INTERNATIONAL  
CONSULTANT & TRADE

JUN 01 2006  
Governor Atiyeh

Michael Slack  
c/o Leupold & Stevens  
P.O. Box 688  
Beaverton, Oregon 97075-0688

Dear Michael,

Thank you so very much for asking me to say a few words to be included in your bound history book. I have known, admired and used products of Leupold for so many years and once, at the request of Jack Slack, have had some of my rifles included in your 1976 Bicentennial catalog (copy of cover page enclosed).

Below is my statement:

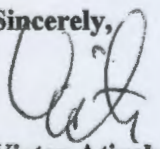
**"Today any anniversary of 100 years in business is a truly remarkable event and a source of immense pride among those who are here to celebrate it. This is especially true being that it is a company which remains today in the leadership hands of the direct descendent of its founder.**

Leupold is an acknowledged leader for precision and state-of-the-art optics. This is well known and generally accepted in the industry and particularly among the buying public whose ownership standards are high. This did not "just happen" but the philosophy of unmatched quality was established from the very beginning. That is why the company has been here for 100 years and is now being launched into the next 100.

Having grown up at Atiyeh Bros. and having served eight years as a Governor working to make Oregon business friendly, I easily join in the excitement and pride among all at Leupold. In the year 2000 we reached our 100<sup>th</sup> anniversary. So I welcome Leupold to that rare circle of companies that has grown and survived over a century of time and whose leadership roots go back to its founder!!!"

My warmest best wishes to you and all the people at Leupold.

Sincerely,



Victor Atiyeh