

Pacific

University



Associates

There are few earthly things more beautiful than a University. It is a place where those who hate ignorance may strive to know; where those who perceive truth may strive to make others see; where seekers and learners alike, banded together in search for knowledge, will honor thought in all its finer ways, will welcome thinkers in distress or exile, will uphold ever the dignity of thought and learning, and will exact standards in these things

There are few earthly things more splendid than a University Wherever a University stands, it stands and shines; wherever it exists, the free minds of men, urged on to full inquiry may still bring wisdom into human affairs.

—JOHN MASEFIELD

PRESIDENT'S MESSAGE

I believe the establishment of the Pacific University Associates to be a key factor in the future development of the University.

Programs of this kind under various names have proved to be of great benefit to university development in many parts of the country. The genius of such an organization is that it puts college administrators and community leaders in a team relationship for the benefit of higher education.

The strength of any university is measured by the strength of its relationship with its constituency. The Pacific University Associates can be an important link with the constituency of the University. It can be of tremendous importance in informing the constituency of the ongoing life of the University; it can provide the constituency a congenial means of participating in the affairs of the University; and it can undergird the University with a systematic program of annual financial contributions.

I have been much impressed with the commitment of the faculty, the Trustees, the alumni and the friends of Pacific University to its development in ways which will insure Pacific's maximum service as an institution of higher learning in the Northwest. Pacific University Associates will be a constructive means of engaging this commitment in an even more productive way.

M. A. F. RITCHIE
President



A WORD ABOUT THE ASSOCIATES

Our society's very survival depends upon the continued effectiveness of Colleges and Universities. Recognizing this fact, Pacific University seeks to provide to all of its publics those intellectual, cultural and spiritual values which can most effectively ensure its meeting this challenge.

No university should be an island unto itself. To help meet the challenging demand for intelligent educational planning, the active interest and support of all people dedicated to furthering education is needed. The Pacific University Associates will serve not only to establish Pacific University's proper image in the public mind, not only to help earn public understanding and support of its program; but also will be a continuing organization of people providing the University with guidance and counsel in its various academic, administrative and service activities. The Associates will implement the exchange of ideas and knowledge between the general public and the University in establishing a permanent two-way process of communication for the benefit of both.

It is designed to help both University and community achieve their noblest dreams. It is a mutual effort to foster increasingly warm relationships between the University and the commercial and cultural world which it serves and from which it draws its strength. By so doing the members of the Associates will enhance both the educational opportunities provided our students and the intellectual and cultural life of the entire community.

For this reason, the Associates Program provides an unprecedented opportunity for continuous mutual benefit and co-operation.

Advantages so great as these carry with them solemn duties of corresponding magnitude.

Today, as in an earlier day, a student does not pay the full cost of education. Despite recent rises in tuition and fees at this and other universities and colleges, income from these sources meets only about half the cost. Men and women of today were able to attend college at the price they paid because those who went before them had given funds to meet the difference between what was paid and what education cost. Every student at every college or university, today and in years past, has, in effect, been on a scholarship.

And a university, like a business or a household, has its everyday practical problems—art classes need easels and paint, laboratories require chemicals and test tubes, corridors have to be waxed, light bulbs need constant replacing, lawns call for mowing, typewriters must be repaired, yes, and most important, faculty salaries must be paid.

Throughout the history of Pacific University many loyal friends have given valuable assistance and advice on an informal basis. The purpose of the Associates is to both extend and deepen the scope of the assistance and to give appropriate recognition to those who make this vital contribution to the University's welfare and growth. A broad base of support—a large group of people willing to invest their time and to make an annual contribution—is the surest way of maintaining, and indeed, increasing the strength of an institution.

The University welcomes the opportunity afforded through the annual activities, projects and meetings of the Associates to better acquaint the public with its academic program, to make its services and facilities available to the public more useful, and to bring to both University and the general public the rich resources of mind and spirit as we enter a bright new chapter of mutual growth together.

STATEMENT OF OBJECTIVES

The Pacific University Associates are dedicated to the following purposes:

1. To provide an intelligent interpretation of the University to citizens and residents of the community.
2. To supplement the services of the Trustees and Officers of the University by co-operating with them in all ways possible.
3. To enlist wide-spread and active support of the University's program on a continuing annual basis.
4. To provide a medium through which the activities of the University may be made more useful and may be broadly interpreted to the community.
5. Through appropriate meetings each year to develop group consciousness, pride in the University and better acquaintance with the work of the University and its faculty.

REMARKS OF
CHAIRMAN ROSSMAN OF
THE BOARD OF TRUSTEES

Pacific University is engaged in a service to the people of the northwest of inestimable value. It consists of the education of our young people augmented by implanting in their minds spiritual values which mold character. Nothing could be more

important. Pacific's new president, Dr. Ritchie, is employing vision as he leads the institution onward and is evidencing the qualities of mind and heart which enable capable leaders to gain their objectives. In striving for its goals, Pacific needs the good will of every one to whom youth is endeared. All who wish to aid Pacific's program should enroll in Pacific University Associates. Every one can work more effectively in a great cause if he combines his efforts with those of others who are striving for the same goal. The high places in life occupied by Pacific's former students commends membership in Pacific University Associates to all.



Board of Trustees

GEORGE ROSSMAN, *Chairman*

MEMBERSHIP

The Pacific University Associates has been organized for the furtherance of the University, and affords its members an opportunity to give meaningful expression of their interest through the Associates program. Membership is open to all friends of the University who welcome the opportunity to become actively indentified with the University, who are in a position to contribute each year to meet a share of the University's increased needs; and, at the same time, desire to set an example for others through the generosity of their gifts.

Members of the Board of Trustees of the University and appropriate University representatives shall be Ex Officio members of the Association.

Alumni of the University may join the Associates and their gifts to the University through the Associates program will be credited in the annual alumni fund drive.

The Associates shall be composed of regional Associations organized in communities or areas where sufficient interest is manifest; and in a general group of Associates-At-Large, open to individuals and/or groups in areas where no regional association has been formed.

The Associates shall meet at least once a year to receive and exchange pertinent and timely information about the University, its objectives, problems and achievements. During the year members shall receive special publications informing them of the University.

SPECIAL RECOGNITION: Each year the names of members shall be entered on a plaque displayed in Marsh Hall on the University campus.

Each member shall receive a certificate, suitable for framing, in recognition of his interest and support of the University program.

Membership in the Associates is on an annual and presumed continuing basis and members assume the obligation of making an annual gift or pledge of a gift to Pacific University.

Annual membership donations are deductible for income tax purposes. Gifts may be paid in any way convenient to the member at any time during the current calendar year. Checks are made payable to Pacific University.

Members may prefer to make their gifts in the form of securities that have appreciated in value. Full credit for the market value at the time of the gift may be taken by the donor, as such capital gains are not subject to income tax. Securities may be sent by covering letter for account of "Pacific University, an Oregon Corporation," directly to Mr. James N. Phinney, Assistant to the President, Pacific University, Forest Grove, Oregon. Registered securities should be assigned either in blank, with separate power of attorney, or to "PACIFIC UNIVERSITY, An Oregon Corporation."

STEERING COMMITTEE OF THE ASSOCIATES

The general activities and projects of the Pacific University Associates shall be directed by a Steering Committee composed of no less than twenty (20) representative members of the regional branch associations. The President of each branch association shall automatically become a member of the Steering Committee. At least ten (10) members of the Steering Committee shall reside in the Forest Grove-Portland area.

The Steering Committee shall meet at least four (4) times a year and shall establish such committees as deemed necessary to implement the program.

COMMITTEES OF THE STEERING COMMITTEE:

Managing Director

Everett Haney

Executive Director

James N. Phinney

Annual Meetings

Frank C. Brodersen

William K. Eaton

Arnold N. Franks

Raymond J. Haas

John R. Langton

John St. Amant

Finance

W. Neve Bone

Everett Haney

Ellerd L. Larkins

Joseph M. Loomis

Fred C. May

Membership

Walter J. Clark

Elwyn W. Coon, D.V.M.

Richard P. Fendall

Harold F. Meyer

Arthur E. Schauer mann

Herbert Weisgerber

Studies and Public Information

Rev. Elby A. Boosinger

Kenneth A. Bump

Roy V. Guisinger

Hugh E. McGilvra

Henry E. Shelton

James R. Shick

University Representatives:

Miller A. F. Ritchie, President

Louis P. Busch, Trustee

Hugh D. Stites, M.D., Trustee

Levering Reynolds, Jr., Dean

R. L. Wylie, Business Manager

George Horner, Director Alumni Relations

James N. Phinney, Assistant to the President

BUILDING WITH VISION

“When we build let us think that we build forever. Let it not be for present delight nor for present use only. Let it be such work as our descendants will thank us for, and let us think as we lay stone on stone that a time is to come when these stones will be held sacred because our hands have touched them and that men will say as they look upon the labor and wrought substance of them, ‘See! This our fathers did for us.’”

—JOHN RUSKIN

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ASSOCIATES

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