

4-21-83

Things currently happening in Economic Development

Oregon Marketing Conference, May 9 and 10

This conference is cosponsored by the Oregon Economic Development Department and the Western Interstate Commission for Higher Education. It will be at the Jantzen Beach Red Lion Inn and include nationally known speakers in manufacturing, agriculture, electronics, technological development, manpower training, education, site selection, marketing and advertising. Speakers include Howard H. Bell, President, American Advertising Federation; James L. Roberson, Secretary, Maryland Economic Development Department; Dr. David Koss²⁸⁴law, Fantus Corporation; William Royce, SRI International Clifford B. Smith, Bechtel National, Inc.; Governor Victor Atiyeh

Dinner Speaker will be Joel Gerr²⁸⁴au~~e~~, Editor of the Outlook Section of the Washington Post and author of The Nine Nations of North America.

The Oregon Economic Development Department is currently winding down a trade mission to Japan and Hong Kong. Initial reports are that the Trade Mission was very successful with orders already received for one-half million dollars in products and potential orders of close to \$5 million expected during the next one- or two-year period.

The Department participated in the symposium and exhibition of the National Association of Corporate Real Estate Executives in Phoenix, Arizona on April 11 through 14. The Department displayed its trade show booth for the first time. It was well-known that Oregon was in competition with the other states that participated in the exhibition. The National Association of Corporate Real Estate Executives are those individuals in major corporations throughout the United States and Canada who manage the real estate assets of the corporations. The Department also had its remote ± land inventory terminal at Phoenix and was able to draw site data on the spot.

At its April 26 meeting, the Economic Development Commission will consider closing applications for industrial revenue bonds totaling ~~\$17~~^{\$18.5} million investment in Oregon plant expansion.

The Oregon Economic Development Department is completing work on Administrative Rules to implement the Oregon Business Development ~~fund~~ Revolving loan fund. This fund has \$2.6 million to aid small businesses in expanding Oregon operations.

Industrial

Approve

New

The Oregon Economic Development Department and the Department of Agriculture will be conducting a joint trade mission to Canada on May 8 through 14.

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The Northcon High Technology Trade Show will be in Portland on May 10 through 12. The Governor will speak at a special breakfast for major CEO's from high tech firms on May 12 and open ~~trade~~ the trade show that morning. *Oregon will be exhibiting*

The Governor has declared May 8 through 14 Small Business Week and the Economic Development Department is working ~~the~~ with the National Federation of Independent Business to highlight the importance of small business in Oregon.

May 22 through 28 is World Trade Week and the Governor and Economic Development Department will be highlighting this week through ~~and~~ a major promotional activity in Coos Bay.

Douglas R. Carter and Gerry Thompson will be representing Oregon at the USA-Republic of China Conference in Taiwan on May 2 through May 6 to further trade relations.

Doug Carter will be hosting (along with Jim Berchtold, US Bankcorp) a special breakfast promotion (will be giving a NIKE warmup) at the Industrial Development Research Council meeting in Pittsburgh on May 10. The IDRC is comprised of the Fortune 500 companies site location executives.