

G-Squared
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Strategic Planning and Marketing Services

fax message

to: Vic Atiyeh
from: Hugh Givens
date: May 26, 2000

MAY 31 2000
Governor Atiyeh

pages including cover sheet: 2

Mr. Vic Atiyeh,

One of our clients, Will Wright, has asked us to design and produce a company brochure. Included in the brochure are examples of project success stories. Will mentioned that he had a call into you to discuss the possibility of including a quote, a bit of history on your specific real estate project, and a photo of you in your office. To clarify this request we are faxing a copy of the proposed quote, text copy referencing your real estate project with Will, and where the photo would be used within the layout of the brochure.

We are hopeful that you will find this approach acceptable. Thank you in advance for your consideration of this request. After you have a chance to review this, we would like to set up a time (no more than an hour) to photograph you in your office.

We will be following up with you early next week.

Thank you!

PROPERTY MANAGEMENT



Good property management requires experience, attention to detail, and great follow-through. We created William S. Wright Management Group to provide our clients all three.

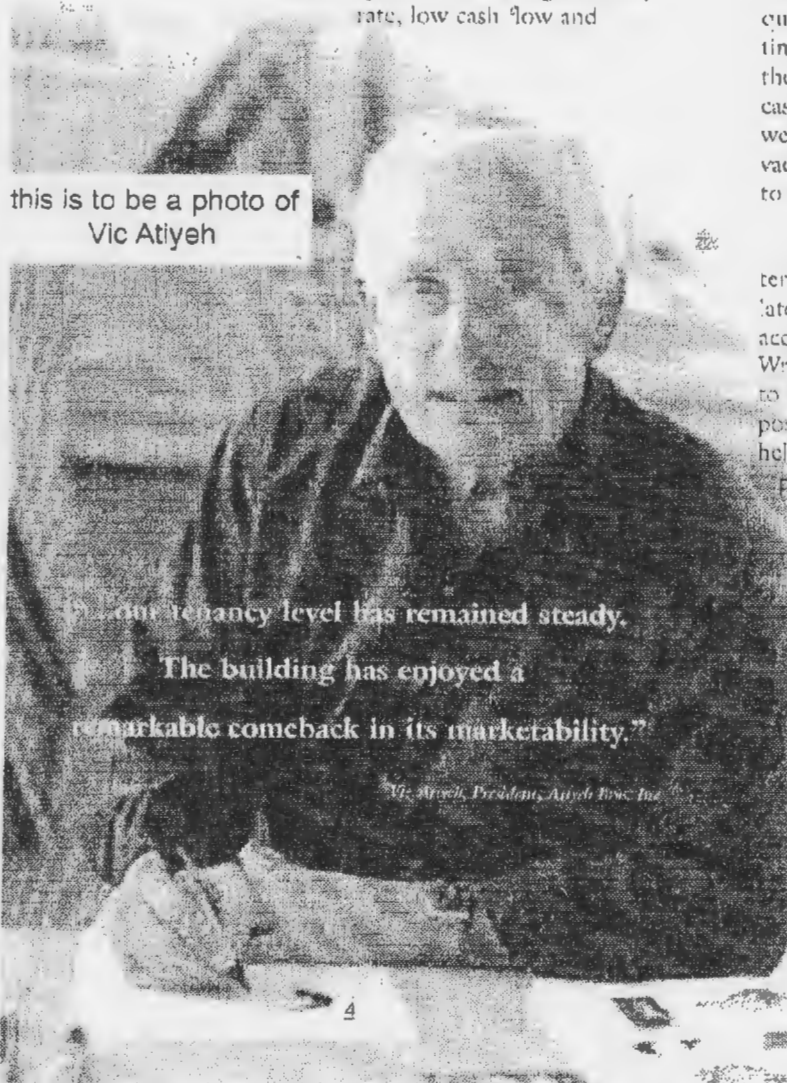
This is a photo of William S. Wright in a professional setting.

The Park-Washington Building in downtown Portland is a good case in point: it had a high vacancy rate, low cash flow and

consequently, not much money to attract new tenants. So when William S. Wright Management Group was hired, we had to quickly turn the situation around

We came up with cost-effective ways to improve the building. We priced the vacant space competitively and worked hard at going after quality tenants. And within a short time, the building was fully leased, the tenant mix was good, and cash flow was positive. Since then, we've maintained less than a 5% vacancy rate — and improvements to the building have continued.

Backed by responsive and competent maintenance people, and the latest property management and accounting software, William S. Wright Management Group strives to offer the highest level of service possible. Our management skills can help keep your property properly positioned for its highest potential cash flow and sales value.



this is to be a photo of Vic Atiyeh

our vacancy level has remained steady. The building has enjoyed a remarkable comeback in its marketability."

Vic Atiyeh, President, Atiyeh Bros. Inc.



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Strategic Planning and Marketing Services

fax form

to: Vic Atiyeh

date: June 1, 2000

Governor:

Thank you for help with Will Wright's brochure project. You will find a second draft of the brochure copy on the following page for your review. I've made reference to Atiyeh Bros. as the building's former owner. Please let me know if this is correct.

I've also written some potential quotes for your selection:

- 1) "William S. Wright Management Group provided us with innovative ideas and responsive service." *Vic Atiyeh, President, Atiyeh Bros. Inc.*
- 2) "With the help of William S. Wright Management Group, the building enjoyed a remarkable comeback in its marketability." *Vic Atiyeh, President, Atiyeh Bros. Inc.*
- 3) "William S. Wright Management Group helped position the Park-Washington Building as a much more desirable property." *Vic Atiyeh, President, Atiyeh Bros. Inc.*

OK - GA
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As it turns out, unfortunately, I am already double booked for Tuesday morning. Not wishing to inconvenience your schedule, I've arranged to have photographer Damian Conrad arrive at your office on Tuesday, June 6 at 9:30 as we planned. I'll call on Friday to confirm this appointment and to review the new copy.

Thanks again for your consideration!

Hugh Givens

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*Das ist ein Teil
von dem, was wir
in unserem Dienst
erbringen*

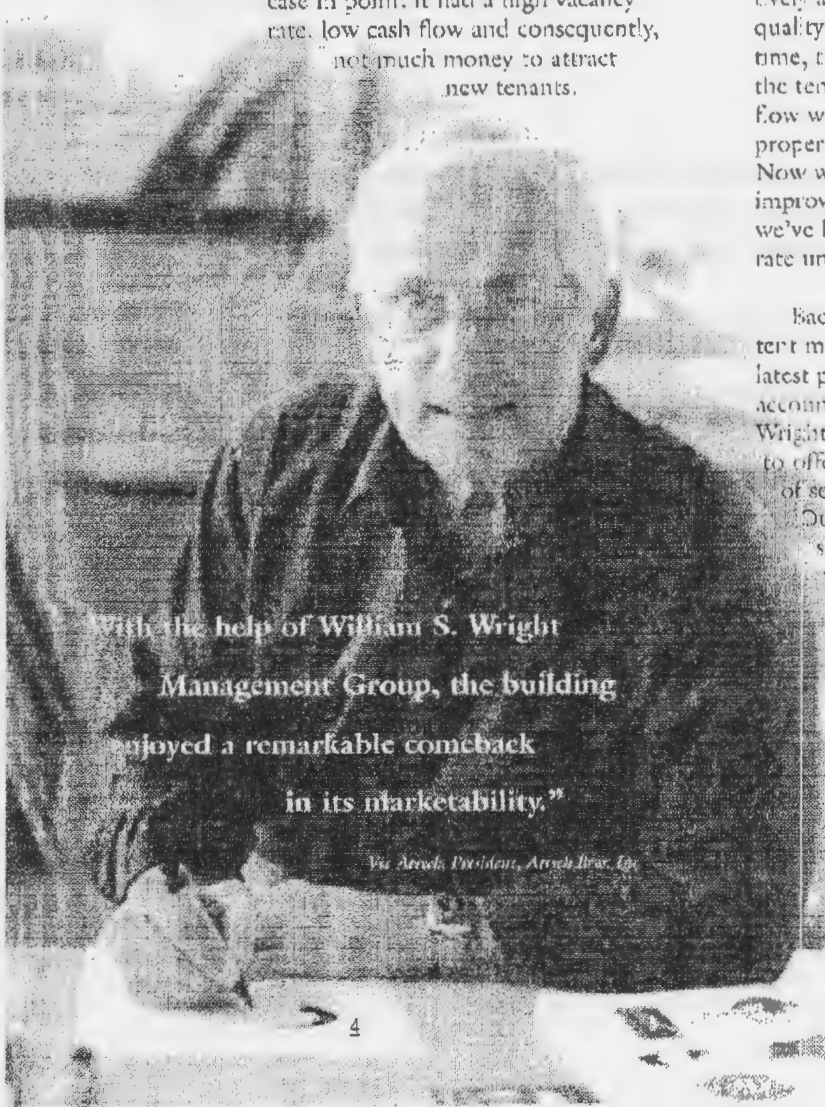
The Park-Washington Building in downtown Portland is a good case in point: it had a high vacancy rate, low cash flow and consequently, not much money to attract new tenants.

So when William S. Wright Management Group was hired by Atiyeh Bros. – the building's owners at the time – the situation had to quickly be turned around.

We came up with cost-effective ways to improve the building. We priced the vacant space competitively and worked hard at going after quality tenants. And within a short time, the building was fully leased, the tenant mix was good, and cash flow was positive – making the property much more saleable. Now with new owners, building improvements have continued and we've helped to maintain a vacancy rate under 5%.

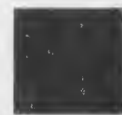
Backed by responsive and competent maintenance people, and the latest property management and accounting software, William S. Wright Management Group strives to offer the highest level of service possible.

Our management skills can help keep your property positioned for its highest potential cash flow and sales value.



With the help of William S. Wright Management Group, the building enjoyed a remarkable comeback in its marketability.SM

Vic Atiyeh, President, Atiyeh Bros. Co.



*Sehr viele, von
denen wir
arbeiten*

