

PROGRAMS FOR OREGONIANS--THE GOVERNOR AS CATALYST

OREGON FOOD SHARE

In 1979, when Congress drastically reduced the Food Stamp program, Oregon responded quickly and effectively. Governor Atiyeh initiated a joint public-private sector program designed to reach all Oregonians faced with the persistent problem of hunger. The Governor asked for and received legislative approval for \$20,000 in start-up funds while an effective partnership was developed between business and charitable organizations. The goal was to ensure that all resources available to help hungry Oregonians were effectively coordinated.

The result of Governor Atiyeh's effort was the birth of Oregon Food Share, the nation's first statewide food bank. In 1983, Oregon Food Share was honored to receive the prestigious President's Voluntary Action Award. Since 1979, Oregon Food Share, a private non-profit corporation, has distributed 25 million pounds of food to feed hungry Oregonians.

OREGON STATE EMPLOYEES FOOD DRIVE

Complementing the private sector response to hunger in Oregon, the Governor challenged state employees to do their share. Beginning in 1982, state employees donated 21 tons of food to help hungry Oregonians. This year, more than ~~20~~¹⁸¹ tons of food have been donated by state employees.

GOVERNOR'S CORPORATE EXCELLENCE AWARDS

The Governor initiated this program to recognize Oregon businesses, large and small, for outstanding contributions to the building of a healthy business climate and community. Each year, 15 awards are presented to business enterprises of various sizes.

VOLUNTEERS IN NURSING HOMES

To ensure that the rights of elderly and disabled Oregonians living in nursing homes are protected, local volunteers are trained as advocates to help them. There are currently volunteers, most of whom are themselves retired, who work with more than 15,000 nursing home residents.

SENIORS HANDBOOK

Because of the Governor's desire to ensure that no senior citizen be placed in a nursing home unless absolutely necessary, staff was instructed to prepare a comprehensive handbook to help explain to seniors and the children of seniors, what services are available throughout Oregon to help keep older people independent. The book explains in plain English and in large type the kinds of federal and state programs that seniors are eligible for. During the past 10 months, we have had requests for more than 12,000 copies.

PARENTS HANDBOOK

Responding to the concern of many parents who do not know where to call or what to do about protecting their children from abuse, the Governor instructed staff to prepare a book that would answer these concerns. In less than six months, more than 5,000 copies have been requested. Further, because there is a large Hispanic community in our state, this book will soon be available in Spanish.

STATE PARKS VOLUNTEERS

More than 59,000 hours of volunteer service to state parks was provided last year. That equates to nearly 31 fulltime positions and an annual savings of \$480,000 if the same activities had been done by state parks staff. Involved state parks personnel, particularly at the district level, have developed a variety of recognition items and events to salute those who lend a hand. Policies and "how to" materials have been circulated, and guidelines are in place. For instance, known, written duties are required; the prospective volunteer must be able to do the assigned task; all activities must be within his or her physical capabilities, questions are to be immediately resolved and work is to be monitored. It is recognized that problems exist -- including "burnout," insurance and liability questions and the hardships caused by travel distances and expense.

OREGON'S COASTAL BEACH CLEANUP

On October 13, 1984, some 2100 volunteers collected 26.3 tons of plastic debris from Oregon's coastal beaches in just three hours. They gathered useful information, previously non-existent on the incidence and volume of marine debris on the coast. Of perhaps even greater long-term significance was the fact the exercise generated considerable public interest and recognition of the scope and magnitude of the problem.

The idea for this cleanup program originated from a state employe who believed it was important to organize a cleanup to call attention to the proliferation of plastic debris and the resulting entanglement and ingestion of wildlife. Private industry and the public donated money, food, printing and postage to make the cleanup a reality. As a direct result of the project, a national network of lay people and professionals are now exchanging information about the marine debris problem. Oregon's second cleanup attracted 2300 volunteers on September 21, 1985 collecting 25.5 tons of debris. Plans are being formulated for expanded cleanups next spring and fall.

SALMON AND TROUT ENHANCEMENT PROJECTS (STEP)

The STEP program emphasizes the rehabilitation and enhancement of salmon and steelhead trout through volunteer public involvement. The program involves the distribution of salmon eggs to individuals who would see to their incubation and release into various streams. This allows many more individuals to get involved in the production of salmon and trout, protection and enhancement of the essential habitat through stream clearance work, construction of spawning channels, gravel placement and other related work.

LISTENING POST PROGRAM (LPP)

During his campaign for governor, Victor Atiyeh promised to establish a program that would allow him to keep an ear close to the people. Upon taking office, the Governor established the Listening Post Program. This program consists of volunteers in counties across the state who work as sounding boards for the Governor, keeping him informed of the man-on-the-street opinion. Simply put, the Listening Post Program functions in another avenue, perhaps more direct than others, for citizens to tell state government what they think and why.

NURSING HOME DIVERSION PROGRAM

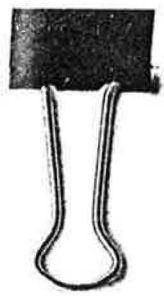
To ensure that only elderly and disabled persons who require nursing home care are placed in such facilities, the Governor initiated a program to help seniors and disabled Oregonians remain in their own homes. The nursing home diversion program has kept approximately 4,000 Oregonians from entering nursing homes, and has taken more than 3,000 from nursing homes and put them back into the community.

JOBS

Welfare recipients have continually expressed their desire to get off the welfare roles into full-time employment. The Oregon JOBS program has helped more than 31,000 Oregonians since 1982 get off of welfare and find a job. The JOBS program is a concentrated employment search program with the resources available that remove barriers that prevent employment.

JTPA

Job Training in Oregon is a catalyst in local economic recovery efforts promoting greater efficiencies within state government through Oregon's nationally recognized job training program. Over 22,000 citizens have been employed.



SR SERVICES
 TOURISM TO EDD
 COUNTY REVISION
 ALCOHOL & DWB OFFICE

HUMAN RESOURCE } ALL DEPARTMENTS
 DEPT. COMM } & NOT SEPARATE
 INCLUDES

WORK FOR BUSINESS
 "ARROW COUNCIL"

- = HUMAN RESOURCE / NATURAL RES.
- = 30,000 MILES PER YEAR
- = VOLUNTARISM
- = LONG RANGE: DIVERSITY
 KEEP COMPANIES FROM
 LEAVING STATE
 NATIONAL & INTERNATIONAL
 COMMUNITY A PART OF
- = COMPLETE ACK. PLANS
- = FOREIGN LANGUAGES
- = MAJOR PROBLEMS FROM BECOMING
 MAJOR DISASTERS
- PROMOTE: WOOD RESOURCES
 AGRICULTURE
 TOURISM
- (REORGANIZATION - TOURISM - COURTS
 SR. SERVICES
 DWB & ALCOHOL)
- = REDUCE PAPER WORK - "AFFORDABLE &
 EFFICIENT GOV."
- = LISTED PROMISSES
- CO-OPERATIVE ECONOMIC DEVELOP. EFFORTS
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