



OFFICE OF UNIVERSITY RELATIONS

PACIFIC
UNIVERSITY

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DEAR FRIEND OF PACIFIC:

The enclosed reprint from Portland, a monthly magazine from the Portland, Oregon Chamber of Commerce, gives a brief overview of Pacific today. It is a distinct honor for Pacific University to receive this kind of publicity in the Portland area.

The many fine programs Pacific offers to students are well known and appreciated by "insiders," but sometimes it is good to see that Pacific is recognized in such an appreciative way by a different constituency. I thought this reprint would be helpful as you share with your friends your proper pride in Pacific.

We have a marked increase in the number of students entering the university this fall. The accent on quality seems to be well respected, and although tuition has risen to keep pace with inflation the vitality of the Pacific experience continues to attract well qualified students.

A Pacific education, whether it was received several years ago, or today, retains its unique quality. I hope this interesting and informative article will provide you with a helpful update on Pacific University.

Sincerely,

Elwyn M. Williams
Vice President
University Relations

EMW/mj
Enclosure



*September marks the 130th anniversary
of a pioneer university
which has some unusual distinctions.*

Pacific University

By Charlotte Filer

September 29 is the 130th anniversary day for Pacific University in Forest Grove, an institution rich in historical heritage, while leading the way in educational efforts for today and tomorrow. For example, Pacific has the only college or school of optometry in the Northwest and one of 13 in the nation. Four years ago the first physical therapy department in Oregon opened at Pacific. Two years ago a therapeutic recreation major started with an emphasis on health and human body aspects to make it unique for this area.

The liberal arts foundation comes within the College of Arts and Sciences. Pacific has a School of Music, founded in 1884, although there had been instruction in music from the beginning. The College of Optometry was North Pacific College of Optometry in Portland until Pacific accepted it into its educational program in 1945. There is also a Graduate Division offering masters of education and teaching degrees.

Dr. James V. Miller, Pacific's 13th president, believes that the "middle dogs" in education need attention. "We have our vast programs for the underdog, and we should. We have big programs for the top dog, and we should; but we should remember that the normal, well-adjusted person, call him average if you will, is the one who makes things happen," Miller philosophizes.

Pacific has sometimes been called "practical Pacific". The educational philosophy embodies the welding of the university's traditional view of the liberal arts to the concept of career relevance in education. The catalog says: "No one is truly free who holds the values of the liberal arts in abstraction from life. It is only as these values become creatively embodied in the individual that freedom becomes real." Pacific's thinking on the liberal arts includes the concept of vocation. An education in the liberal arts should find expression in one's work.



Experiential Learning from PGE to Moscow

To implement these ideas, Pacific has developed the 3-1 program of three years of academic preparation with the option of up to one year of experiential learning. This may consist of an off campus career internship, a year abroad, an individual research project, or a teaching assistantship. Experiential learning programs may last from 7 to 30 weeks. The traditional four-year program is also available to meet individual needs.

Not only students go on internships but also faculty members. An unusual faculty internship program sponsored by a Lilly Endowment grant, puts professors in contact with the growing edge of activities within their professions. Professors have been in communications at Georgia-Pacific, on a Generation Resources Investigation Team at Portland General Electric, in Mayor Neil Goldschmidt's office reporting on citizen participation in the planning process, and with the Bolshoi Ballet in Moscow, Russia, to mention a few.

This year, four new academic programs have been initiated. The Pacific Basin program will permit students to expand their knowledge of the politics, religions, business, and arts of the nations surrounding the Pacific Ocean.

Dr. Robert E. Dodge, formerly of Portland State University and active in Portland's Sister City Program, is adjunct direc-

tor of this program. There is an interdisciplinary tract within business and economics to prepare students for advanced graduate work in health services administration and/or to permit the student to immediately embark on a health oriented career. The foreign languages and education departments have organized a bilingual elementary education program with a Spanish emphasis to help meet the needs of Mexican-Americans in the public schools. Pacific has also joined with another Washington County institution, the Oregon Graduate Center, for a new joint bachelor of science/master of science degree program in electron science.

Optometry clinic in Portland center

The College of Optometry has a full service clinic on campus in Forest Grove and in 1977 moved into a new Portland clinic at 1976 S.W. Sixth Avenue. Various specialized satellite clinics are operated elsewhere in the Northwest. There are also in-clinic and portable, traveling VER (Visual Evoked Response) units. The VER allows for the optometric examination of a patient who cannot be examined by normal means. The College of Optometry is also known for clinical research in areas such as biofeedback, extended wear contact lenses, and low vision problems.

The university has accreditation from the Council on Optometric Education of the American Optometric Association, the Na-

DR. JAMES V. MILLER became Pacific's 13th president in 1970. He is a man on the go for his school.

John Maher Photo



tional Association of Schools of Music, and the American Physical Therapy Association, is approved by the Oregon State Board of Education for the training of elementary and secondary teachers, and is a member of the American Association of Colleges for Teacher Education. Pacific is also an accredited member of the usual standard groups from the Northwest Association of Schools and Colleges to the Association of American Colleges and is a corporate member of the American Association of University Women.

New Chemistry wing to start in October

A major accomplishment in 1978-79 was the commitment from trustees, alumni foundations, businesses, and other friends under the leadership of **Elwyn M. Williams**, Vice President, University Relations, of \$750,000 in pledges and gifts to meet the





PACIFIC University physical therapy students perform an isokinetic exercise for the knee.
Photo by Scott Canady



LIBRARY - A corner of Harvey W. Scott Memorial Library at Pacific. A 1977 evaluation report from the Northwest Association of Schools and Colleges said that Pacific "should take pride in the quality of its library".



CHEMISTRY will be the first science department to be housed in the new science building for which there will be a groundbreaking in the fall.
Photo by Steve Sims.



PACIFIC BOXER Kevin Krueger of Oregon City slams a homerun. In 1979, the Pacific baseball team was a co-champion in the Northwest Conference.

Photo by Scott Canady.

Preservation Act and by Private donations. The exterior restoration was completed in 1978, and the interior restoration has now started. It is the oldest building still used for educational purposes west of the Rocky Mountains. Some sources say west of the Mississippi River. The Union Army recruited soldiers from the steps of Old College Hall during the Civil War. It contains a meeting room, small chapel, and the University Museum.

Another campus building has its historic and modern qualities meshed together. This is Marsh Hall, built in 1893-95 and serving as the main administrative and classroom building. It was three quarters destroyed by fire in 1975. The interior was rebuilt at a \$1.5 million cost, and the building was placed in use again in the fall of 1977.

Missionary to Indians

The University has always been people oriented, and its founding involves the work of three people. **Rev. Harvey Clarke** came to Oregon as an independent Congregational missionary. In 1841 he established a school for Indians at North Tualatin Plains. By 1844 he had abandoned this school, and in 1845 he came to West Tualatin Plains (now Forest Grove). In the late winter of 1846, **Mrs. Tabitha Moffatt Brown**, a 66-year-old widow, came to Oregon with members of her family. She was living in Salem, but in the fall of 1847 visited a son in Forest Grove and met Clarke. She spent the winter in the Clarke home, and they discussed the need for a school to care for and educate the many orphans. Soon they were using Clarke's log meeting house for a school. Mrs. Brown became a driving force for the school.

In 1848 **Rev. George Atkinson** came to Oregon via the water route around the Horn. He had been commissioned by the Home Missionary Society of Boston to "found an academy that shall grow into a college". Atkinson, Clarke and others formed the Congregational Association of Oregon. The little school in Forest Grove became the basis of the academy.

One of the first acts of the Territorial Legislature was the issuance on September 29, 1849, of a charter establishing Tuality Academy, later called Tualatin Academy. In 1854 the charter was established to include Pacific University. The Academy ceased in 1914. Pacific uses 1849 as its founding year. The founders and many other leaders then and later were from New England. The institution built on this stern heritage. It retains its Congregational United Church of Christ affiliation but is not controlled by the church.

Dean Finley, Vice President for business,



VICTORIAN Marsh Hall is the main administration and classroom building at Pacific. The interior was rebuilt after a fire four years ago.
John Maher Photos.

believes that the University has never been in a better financial position than it is today. Assets total \$18 million with liabilities less than \$4 million. Last year 23 per cent of the alumni participated in annual fund giving in support of their alma mater.

The Alumni Association sponsors the Washington County Philatelic Exhibition (WASHCOPEX) annually for stamp collectors. The Parents Club has been active in creating a new scholarship fund.

The modern participatory governance plan allows students, faculty, administrators, alumni, trustees and staff employees to form a partnership for all matters of campus governance.

Little Hawaii in Oregon

The student body for several years has been at the 1,050 - 1,100 level. This is a good size for the campus, but there is room for growth. Pacific has been known for years for its wide ethnic mix. The first Japanese national students to study in Oregon came to Pacific in the 1870's. This summer, 10 qualified Japanese students were regularly admitted to begin work toward Pacific degrees. There are annually from 130 to 150 students enrolled from Hawaii. Latest statistics show that students come to Pacific from 36 states and six foreign countries.

The Hawaiian students bring with them the varied cultures of the Islands, and each spring for 19 years they have shared these songs, dances, and foods with the greater Forest Grove community in a luau. The authenticity and fun of the luau have spread beyond the campus and Forest Grove. Each year people from Portland, Southwest Washington, and other parts of Oregon attend. Some 1,400 are served and entertained annually by the students at two luau shows.

Music in May is a familiar title to parents who had children involved in music during the past 31 years. It is a three-day festival for high school musicians sponsored by the Pacific School of Music to give talented young musicians the opportunity to meet and work with their peers from throughout the Northwest under the guidance of such well known conductors as **Carmon Dragon** and **Norman Luboff**. Their work culminates in a Festival Concert with a chorus, an orchestra, and a band performing separately and massed together — 550 strong — for the traditional final number, an unpublished Carmon Dragon arrangement of "America The Beautiful".

Suzuki thrives here

In another area of music, Suzuki is a by-word for Pacific. In June, the seventh annual Pacific Northwest Suzuki Violin Institute was held at Pacific, where it was

founded. This institute has been called a "family affair" because many of the students are accompanied by parents and siblings. Very small children participate. Suzuki advocates look upon Suzuki as more than music but as a way of developing sensitivity, discipline, and endurance which can be carried to other facets of life. Added this summer was Suzuki piano.

Pacific's first graduate was **Harvey W. Scott**, who became the powerful editor of the Portland Oregonian and a respected influence in Oregon society for many years. The campus library carries his name. A few Pacific alumni names familiar to Oregonians now are **Leland H. Johnson**, President, First National Bank of Oregon; **Les AuCoin**, Congressman from Oregon's first district; **Dr. Roy Lieuallen**, Chancellor of the Oregon State System of Higher Education; **Dr. Donald Bryant**, Director of Oregon Educational and Public Broadcasting Service, and **William Young**, Director of the Oregon Department of Environmental Quality.

The University sometimes has identity problems of two kinds. First, there is the adage that you can't see the forest because of the trees. Pacific is 25 miles from Portland, but believes that it is not as well known in the city as it should be. Then there is that name, Pacific, which was chosen by the first president, **Dr. Sidney Harper Marsh**. Many is the time that his successors have wished that he had selected a less common name. There is much confusion between Pacific and the many other institutions in the West with Pacific in their titles.

Portlanders used to pass through Forest Grove and by the Pacific campus on their way to coastal vacations at Tillamook or Seaside. Today's highways make it easy to by-pass the community and the campus. But, the university does invite visitors to stop, inquire about the educational offerings, take a look at the Museum and the new and old buildings, and relax on the tree studded green lawn.

For 130 years Pacific University has offered quality education following the saying of its first president, "It is intended that study and instruction here given shall cultivate the power of right thinking and ground the student in the principles of right action." Its contributions to the Portland scene and to the Northwest have been many.

President Miller and the Pacific community say, "Take a look."