# Victor Atiyeh

To: <tfkennedy@mac.com>; <victor@atiyeh.com>

Cc: "Ronda Clegg x5626" <cleggr@redcross-pdx.org>; "Maree Wacker x5632" <Wackerm@redcross-

pdx.org>; <pbrown@aequitascapital.com>; "Lise Harwin x5629" <harwinl@redcross-pdx.org>

Sent: Saturday, January 05, 2008 9:40 AM

Subject: Re: American Red Cross Community Cabinet

#### Governor,

I am delighted you will be joining us on our new Community Leaders Cabinet. Thank you for agreeing to serve.

I will contact you next week to schedule a time to visit with you about our important work across Oregon.

Warm regards,

Thomas Bruner, CEO

---- Original Message ----

From: Tom Kennedy < tfkennedy@mac.com>

To: Victor Atiyeh < <u>victor@atiyeh.com</u>>

Cc: Thomas Bruner x5650 Sent: Fri Jan 04 12:40:36 2008

Subject: American Red Cross Community Cabinet

Good Morning, Governor.

Thanks so much for accepting the invitation to serve as a member of the newly formed Community Cabinet of the American Red Cross, Oregon Trail Chapter. I am attaching a synopsis of the cabinet, for your information and am copying Thomas Bruner, CEO of the Chapter.

I look forward to lunch with you and the guys next Friday.

Happy New Year.

Tom Kennedy

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#### American Red Cross in Oregon

Every day in Oregon, the American Red Cross is saving and rebuilding lives - down the street, across the country and around the world. Through six Red Cross Chapters with 16 offices and six Blood Donor Centers, our staff and volunteers are responding to needs 24 hours a day, 7 days a week and 365 days a year.

**Down the Street**. We save lives by providing 97% of all the blood used by Oregonians every year, and by annually training over 110,000 men, women and children how to save a life – their own, or someone else's. We rebuild lives by responding to emergencies and disasters in Oregon every 12 hours, helping families take the first step to rebuild their lives.

Across the Country. Oregon Red Cross is a vital part of our nation's disaster response plan. Last year, some 150 Oregon Red Cross volunteers provided almost 4,000 hours of service on 25 disasters across the U.S.

Around the World. We connect Oregonians to our global humanitarian movement by educating people about humanitarian law and the Geneva Conventions, conducting Holocaust tracing and providing services to the armed forces and their families abroad and at home.

## **Community Leaders Cabinet**

**Role:** To serve as ambassadors, advocates and allies for the work of the American Red Cross in the Portland metropolitan area and throughout Oregon.

**Membership:** High-profile community leaders and opinion-shapers serve openended terms by invitation of Oregon Trail Chapter's Board and CEO.

**Responsibilities:** Give access to Oregon Trail Chapter's CEO and Board leadership staff 1-2 times per year to consult on community needs, business development opportunities, public relations issues and new relationships.

**Structure:** Oregon Trail Chapter's CEO and Board leadership call on members individually. Members are invited to select events, and receive personalized communication. Community Leaders Cabinet does not meet as a whole.

### Leaders agreeing to serve as of 12-18-07:

Ron Wyden, U.S. Senator Gordon Smith, U.S. Senator Judy Peppler, Oregon CEO, Qwest Sandra McDonough, Executive Director, Portland Business Alliance Sho Dozono, CEO, Azumano Travel/American Express