

Comments Concerning Play It Again, 10/8/03

- During fiscal year 2003 (July 2002-June 2003), the customers for the average month has consisted of 354 individual families representing 879 children and 761 adults receiving 6900 articles of clothing.
- 56 of the 354 families visit the store for a second time during the month. The grand total of clothing articles given out per month for all visits is 8123 (this does not include personal and household items). On an annual basis we distribute 97,483 articles of clothing.
- The average family has 2.5 children and 2.1 adults.
- Individual families receive 23 articles of clothing per visit (about 5 items per family member). Families coming for a second visit receive an average of 21.3 items on this second visit.
- Families from the western part of the County (Hillsboro, Cornelius, Forest Grove, North Plains and Gaston) represent 27.6 percent of the customers. Families from the eastern part of the County (Beaverton/Aloha and Cedar Hills/Cedar Mill) represent 60.1 percent of the customers. The south (Tigard and Tualatin) represents 9.8 percent and outside the County represents 2.5 percent. Over time the East County figure has been increasing and the West County figure decreasing. In calendar year 2000, the west county represented 37.5 % of the customers, the east 51 %, the south 10.3 % and other areas 1.2 %
- We currently have about 1800 customers on file (a family that has shopped at least once in the past twelve months).
- When I last checked, at the end of September 2002, 64 percent of our customers were Hispanic. This is a figure that has been continually increasing.
- During the past fiscal year, volunteers have averaged 305 hours worked per month.